

A Happy New Year to All

1965 STILL EVENTFUL

Coastside Readies for a Momentous Year Ahead

By BERENICE PALMER

AS THE DOELGER tractors and bulldozers continue their march down the coast to Half Moon Bay, the city of Pacifica turns to what may be its most eventful year: 1966.

A bond ballot in the spring will determine the character of Pacifica's future development—whether it wants to be an extension of Daly City (it already has half the population) or whether it wants to be a self-contained beach community. But, 1965 was still an eventful year.

The official opening of the three-mile

Cabrillo Highway in January launched Pacifica into 1965.

Emma Jane Hicks, first acting city manager who died in August, had worried about, "that concrete ribbon dividing the city in half." She wondered if it would not be a "tremendous challenge for a young city to face"—a city whose "potential for beauty is still here."

The cleavage wrought by the highway between the east and west portions of the community, has resulted in varied reactions. Elderly pedestrians and many bus riders grumble at the location of the overpasses and the amount of walking required;

automobile commuters enjoy the shortened ride and the scenic vistas.

The 1965 population mushroomed to 31,850 with a median age of 22.5.

The new developments, Fairmont in the north and Park Pacifica in the south, were opened, as well as San Andreas and Portola Elementary Schools, to accommodate the burgeoning population.

IN NOVEMBER, a third fire station opened at Fairmont, architecturally similar to the surrounding homes. It was not until the end of '65 however, in December, that the police force came up to full strength.

They were helped over the past year by the Pacifica Explorer Scout Police Troop, boys being groomed as future police officers.

A charter from the Boy Scouts of America was formally accepted by the Explorers in June.

The Pacifica Chamber of Commerce received a new manager, Bernard Lake, in October, and a free Cuyler automobile in December, as well as continued endorsement by the City Council.

A variety of new businesses came to Pacifica: A firm making cultured marble, a motorcycle agency, a washerette, two barbershops, two auto agencies, one pizza par-

lor, one bank branch, and a business service. A new merchandise store opened in the Linda Mar Shopping Center, and an unusual number of real estate offices came and went.

A new San Mateo County Library building opened in Sharp Park District. Dedicated in October, it boasts one of the most beautiful views of any library (next to Oceana's).

A cultural room was opened on the first floor of the library for community use, and a record collection was started by the Pacifica branch of the American Association of University Women.

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Wednesday, December 29, 1965

STRONG RAINS, WIND

North County Is Wracked by Gale

A massive, violent wind and rainstorm slammed into the Peninsula ripping roofs from buildings, sinking boats at Princeton, and cutting power and communications throughout the county. Windows were smashed by winds of more than 50 miles an hour velocity, power poles as well as trees were blown down and some injuries were reported even before the rains—expected to be torrential—began to fall.

About 1,000 utility men were being made operational to combat the growing damage from the hurricane force winds. Additionally, the police and fire departments throughout the Peninsula were calling on their full facilities to meet emergencies.

The area Civil Defense office was preparing by noon to go on a 24-hour alert basis and stood ready to aid in any problems ranging from communication to evacuation.

The Red Cross office also stood by.

A large section of roof was ripped from a former machine shop in the Southern Pacific yards at Bayshore City yesterday, landing on cars in the parking lot next to the building occupied, Southern Pacific said, by the Lazzari Fuel Company. One man was injured. SP agents said the building was called "the backshop" and was near the yard's roundhouse.

Half Moon Bay Police Chief Donald Pearman said at 11 a.m. that waves were breaking 12 feet over the top of Pillar Point breakwater, that two smaller boats had already sunk with only the masts visible, and that a 24-foot cabin cruiser was breaking up against a dock after hearing loose. Waves inside the breakwater were eight feet high.

The surf was blowing across the Coast Highway.

In Pescadero, wind blew down a power and telephone pole, but communications were maintained.

Pacific Telephone ordered its crews not to climb poles on the Coastside as the winds were too strong.

Pacific Gas and Electric alone threw 500 men into the struggle with the fierce storm but reported before noon that despite this that "we're in trouble." Pacific Telephone assembled 400 men and 140 vehicles.

The Weather Bureau at International Airport indicated that the storm would build up all night with "very heavy rains."

It predicted winds of 50 miles per hour generally, but up to 70 miles an hour in the county.

The rain will continue through today, it said.

The CD office installed a special radio at Half Moon Bay yesterday to meet any contingencies there.

A LOOK INSIDE

Theaters	2
What's Doing	2
Sports	6-7
At the Post	6
Editorial	5
Marquees	5
Book Shelf	5
Skyline Directory	5
Sugar 'n Spice	10
Family Life	10-11
Church	17
Dancebook	21
Bright Lights	20-21
Classified	24-27
Business Directory	28

Never Too Young to Celebrate



NEW YEAR'S EVE is only three short days away but 11-month-old Lisa Martinelli began to celebrate yesterday. The daughter of Kirk and Sue Martinelli of 141 Park Plaza Drive in Daly City, Lisa has her tiny hands full as she makes merry in style. Still too young for the watusi, the frug or the jerk, Lisa keeps time with her own music by clapping her feet. (Post-Times Photo by Bill Koska)

A YEAR OF CHANGES, TOO

1965 a Year of Growth in D.C.

1965 was a year of change and growth for the city of Daly City.

A burgeoning population, construction completions, building dedications and projected plans for the future all played major roles in the shaping of the city's history.

When the city passed the 60,000 mark in population for the first time ever in June, that figure strengthened the city's position as the number two city in the county behind San Mateo. And that position may soon become number one if developments continue as expected on the building front.

The projected population of the city is slated to exceed 100,000 when the Serranito development and the opening of the Crocker lands is complete. The first home opened in Ser-

ramonte in June. The development encompasses 900 acres and is situated between Junipero Serra and Skyline Boulevards.

It is planned to be the largest "all-inclusive" community in Northern California.

The development will accommodate approximately a minimum of 21,000 people.

Conservative estimates of possible population growth in the Crocker lands near the San Bruno mountains would bring the population of the city to the 100,000 mark and over.

The completion of the new Mary's Help Hospital just this month was the highlight of the building year in the city.

The gleaming \$8.5 million structure affords the North County with the finest of medical services.

Dedicated on December 18 by the Archbishop of San Francisco Joseph T. McGucken, the hospital is an 11-story structure and contains 250 beds.

It is operated by the Daughters of Charity and is the North County's first major hospital facility.

The new Daly City post office was dedicated on February 27 and marked the culmination of a long drive to equip the local mail handlers with more adequate facilities.

Ground was broken for the new civic center in August. The \$3 million center will be located between 90th and 92nd Streets and Edgeworth and Sullivan Avenues.

Construction began in September. City officials have aimed at a completion date of March 1967.

During the dedication reference was made to the work done by the late Joseph Verducci who was mainly instrumental in having the center constructed.

In January the Westlake Shopping Center was sold by Henry Doelger to James H. Trever of San Francisco for a sum in excess of \$9 million.

That sale was believed to have been the largest shopping center dollar transaction in the history of Northern California.

Taxes proved, as usual, to be of major concern to Daly City residents in 1965, particularly with the county-wide re-assessment of property values by more than 50 per cent.

So tired were taxpayers here and county-wide that they even (Please See Page 2, Column 5)

MONDAY FIRE

Quick Work By D.C. Firemen Halts a Blaze

By JOHN HORGAN

Quick action by Daly City and San Francisco firemen extinguished a potentially dangerous fire at the Golden City Heating Company at 5955 Mission Street in Daly City Monday morning at the height of the commuter rush hour.

Over 30 pieces of emergency equipment from the police and fire departments of the two cities responded to the first of two alarms at about 7 a.m.

Landscaping Of Freeway Set By State

The Daly City City Council meeting for the last time in 1965 Monday night, revealed that the state department of highways has agreed to finance the landscaping of the new Junipero Serra Freeway within Daly City.

City Manager Edward Frank reported that the state will pay over \$500,000 to landscape the 2.7-mile stretch of new roadway which cuts a huge swath through the center of the city from Eastmoor Avenue on the south to San Jose Avenue on the border of San Francisco on the north.

The action, the council passed unanimously the granting of use permits to:

The Federal Sign and Signal Company of San Francisco for the building of a sign for Jenkel-Davidson at 40 Westlake Court.

William Wilson and Walter Bullard of 6582 Mission Street for an on sale beer and wine bar at that address.

Regal Oldsmobile for the extension of a used car lot at 7255 Mission Street.

Francis Boselli of 2 Parkside Avenue for use of a telephone for contacting customers and some photography contacts for high school yearbooks at that address.

Bomber Is Meet Topic

Bay Area law enforcement officials met last week in San Francisco to share information about the "Mad Bomber" who has terrorized North County supermarkets during the past week.

North County lawmen disseminated information about their methods of handling the bomber to other police departments.

Daly City Detective Phillip LaBruzzi, who attended the meeting along with officials from other North County cities, said that "the meeting allowed those who had had experience with the bomber to inform those who had no experience with him."

No co-ordination plans were (Please See Page 2, Column 1)

In Daly City
Only Systematic
Savers Earn

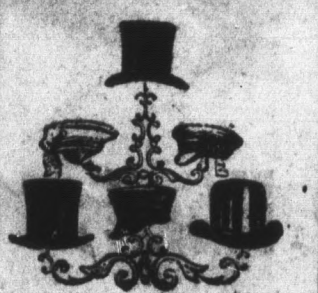
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End-of-Month Specials Now at Westlake Shopping Center Stores

Bomber Is Still Sought

(Continued From Page 1)

made at the meeting. Cities and counties will act on their own when a bomb threat or a bombing is carried out, according to LaBuzza.

However, San Mateo County's radio control system (which links all cities in the county via one radio hookup) is regarded as one of the best and most fool-proof systems in the Bay Area according to LaBuzza.

But, to contact and inform other counties, the telephone must still be used.

The bomber has struck two supermarkets, one in Daly City and one in Pacifica, during the past week. He has made numerous other bombing threats.

WIN FREE MOVIE PASSES TO SEAVUE

Eight free passes to the Seavue Theater in Pacifica will be given to four readers who spot their names in this week's Business Services Directory on page 28.

Names are selected at random from telephone listings, residents of Daly City, Pacifica, Colma and South San Francisco are eligible. Each winner will receive two theater tickets. The weekly business services directory is an exclusive color feature in the Post.

Winners may claim their prizes by presenting identification at the office of the Post, 30 Park Plaza Drive, Daly City.

YOU MAY WIN! SEE PAGE 28

LSED Adds Two Schools During 1965

Two schools were added in Pacifica to the Laguna Salada Elementary School District in 1965 to highlight the year's activity.

Dr. Lucy Foster, assistant superintendent, described the year as being one of expanded teaching for the mentally retarded, as well as offering expanded enrichment teaching. This was made possible, she stated, by better screening and the use of more psychologists.

Laguna Salada District, Dr. Foster said, would be the first district in the state to have a merit plan for classified employees. This will be implemented next year. In compliance with the Winton Act, a negotiating board of teachers from the California Teachers' Association will also sit in on all district meetings starting in January, Dr. Foster added.

The Pacifica elementary schools will also receive a substantial amount from the federal government in 1966 with an allotment of \$51,797 under the Elementary and Secondary Education Act of 1965. The plan proposed by the school district was approved by the State Board of Education and will be put into effect in the spring.

It is designed to help culturally, economically and educationally deprived children.

Pacifica elementary schools will receive more than seven times as much as the other two San Mateo County school districts which qualified, the Bayshore district and Millbrae.

Over 8,000 pupils started the school year in September. Still at the district's helm, Supt. Fred Lucas now enters his eighth year.

DAMAGE REPORTED

Edward Strine of 91 Southdale Avenue, Daly City, reported to police last week that a rear bedroom window in his home had been cracked.

GROWTH CONTINUES Unification Still Issue for JUHS

By LOUANNE HEATH

A continuing pattern of growth accompanied by all the trials and satisfactions which mix in equal proportions in a boom area, characterized the Jefferson Union High School district in 1965.

Unification problems, and the resulting loss of funds from state agencies, continued to plague the district as the trustees used every means available to them to assure unification along the high school boundary or to force a vote of the electorate on the issue.

During the closing hours of 1965, prospects of some conclusion gleamed on the horizon but matters still rest in the hands of the State Board of Education.

Hot water and ivy plants which seemed to steam at times became a touchy point before Westmoor High School was declared to be in a state of emergency and contractors moved in to remedy the many weaknesses in the hot water line buried under the school's slab floors and landscaped slopes.

Thousands upon thousands of dollars had been spent and months had passed before the new overhead hot water system had been installed and the plant was free of "bugs" in the water lines.

Not all the money was going out of the coffers during the past year. The Westmoor landslide case finally reached the courts and the high school district won its case against a multitude of defendants.

Tragedy struck the board during the year.

Dr. Jerry Miles became acutely ill and was forced to leave the trustees. Mrs. Ann Eason, whose service as a trustee had spanned 16 years of growth, (from the time the district had one high school to the time when there were four plants in operation and two more in the planning stage), announced that ill health had caused her doctor to order her to slow down.

Ray Milton and Edward Salomon were victorious in the spring elections and joined the board. Also victorious in his campaign was Elio Fontana who was subsequently re-elected board president.

The need became obvious for

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2 BIG FEATURES PLUS DRAWING ALL SEATS 50c

PENINSULA

BURLINGAME DRIVE IN 143 1334

OPEN 6:30

TONY CURTIS JERRY LEWIS

BOING BOING

PLUS

ROBI MITCHELL "MR. MOSES"

GOING SOUTH TAKE POPULAR AVE. TURN OFF

GOING NORTH TAKE PENINSULAR AVE. TURN OFF

OPEN 6:30 P.M.

two additional high schools to serve the emerging developments in the San Bruno Hills and south in the Serramonte area in 1965. Board action approved the selection of names, Pengate and Serramonte, and the state allocations board approved funds for the purchase of the necessary land.

While growth and development were progressing rapidly, a long smoldering disagreement between the board and the district's athletic coaches began to flare and finally burst into a full-fledged court battle.

The coaches are contending that they should be paid some additional salary for coaching chores which keep them busy in the early mornings, late afternoons and sometimes on weekends. The district, represented by the district attorney's office, continues to maintain that all coaches understood what was entailed when they signed their contracts and that they are not paid by the hour but by the year for their professional services.

As 1966 rolls around, there is still no final decision in the coaches' suit.

Equally as incomplete are the plans for a continuation program, now legally a necessity, but for most long range purposes, still a difficult problem.

Temporary classes for students who have been expelled or who appears to be uneducable in a traditional fashion, are in operation in district schools which need them, but final answers for the continuation program have not yet been found.

Night Service Is Suspended

The night driver licensing service at the Daly City office of the Department of Motor Vehicles has been suspended for the duration of the annual vehicle registration renewal period.

The renewal period begins January 3 and ends February 4.

DMV Manager Owen V. Owens said DMV offices will open Saturday mornings until noon during the renewal period to provide all departmental services. The temporary Saturday hours will allow motorists additional time in which to renew vehicle registrations.

Normal office hours, he said, will remain unchanged at all offices—8 a.m. to 5 p.m., Monday through Friday.

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SEAN CONNERY

"THUNDERBALL"

AND

"THUNDERBALL" STARTS 7:05 9:55

PRI-SAT. 7:05-9:55-11:55

PLUS... THE BEATLES COME TO TOWN

GOING SOUTH TAKE POPULAR AVE. TURN OFF

GOING NORTH TAKE PENINSULAR AVE. TURN OFF

Adam 'Home' For Yuletide

The first ray of welcome shined into Adam Espinosa's bleak world last week.

He stepped out of limbo for Christmas.

Adam, 6, is that boy found wandering the streets of South San Francisco at 9 p.m. November 8.

Since then, he has been a guest of the San Mateo County Receiving Home.

Police identified his parents as Mr. and Mrs. Francisco Espinosa, who apparently fled to Vienna November 9. By unofficial means, they learned that Adam had reportedly been left by his mother in the care of his grandmother, Mrs. Margaret Espinosa, on Army Street in San Francisco.

The grandmother, however, told police she knew nothing about the boy's being left on her doorstep. She even indicated that she did not intend to care for him.

So Adam had remained in limbo, neither a ward of the courts nor an orphan nor, technically, an abandoned child.

Christmas Day he stepped out of that limbo.

Mrs. Margaret Espinosa, his grandmother, invited him home for Christmas.

Cow Palace Violates Health Code

The state-owned Cow Palace in Daly City violates a number of fire and health code provisions, the president of the corporation that runs the palace said last week.

L. C. Smith, San Mateo construction executive, added that as far as anyone knows the Cow Palace has never met state and city codes since it was put into regular use in 1941.

Water supply is inadequate for fire fighting and there is no sprinkler system, Smith said.

"There is actually no fire protection to speak of," he added. "That's why we always have a lot of men on duty, to make sure there is no fire."

Smith said the building was just a shell in 1941 and a lot of maintenance work has been done over the years to keep it in shape.

Now the board of directors of the LA Agricultural Association, which operates the Cow Palace, plans to ask the state to put up \$2.5 million to make the building one of the top sports arenas in the country.

The job of bringing the facilities up to state and city codes would cost \$1.2 million.

The board wants \$600,000 to lower the arena floor so the Cow Palace could accommodate big league hockey and another \$600,000 to install some good seats.

Smith said Governor Brown has agreed to put the appropriation in his budget, but there is talk of opposition from Oakland, which is now building its own sports coliseum.

1965 Banner Year for D.C.

(Continued From Page 1)

threatened the recall of county assessor Ralph Woodman.

The blanket re-assessment will result in the average Daly City homeowner plunking up between \$100 and \$200 in additional taxes this year.

Most local taxing entities cut their 1965-66 tax rates slightly to compensate for the additional burden of the higher assessments. In the north county, only the Jefferson Elementary School District came up with a tax rate increment for the fiscal year—raising the rate per \$100 from \$3.36 to \$3.49.

On the tragic side of the ledger, the city lost two prominent municipal figures during the past year.

Fire Chief Elmer Kennedy died of a heart attack in January at the age of 59.

He had been a dedicated firefighter for more than 37 years and a fire chief for 18.

He had suffered a previous heart attack just before Thanksgiving Day in 1964.

Frank Curry, past president of the Daly City-Colma Chamber of Commerce and a resident of Daly City for 14 years died in November.

Curry was active in boys' baseball and Catholic men's activities as well as Chamber doings.

He was also chairman of Mary's Help Hospital Fund Drive in the city.

Daly City police are currently involved (along with other Bay Area departments) in the apprehension of a so-called "Mad Bomber" who has terrorized supermarkets in the North County for the past two weeks.

MURDER VICTIM

Body Identified In Coast Death

Two days before Christmas Mrs. Mary Ada Schooley, 40, of 78 Wavercrest Drive, Daly City, got a long-distance call from her estranged husband, William, whom she had not seen since she filed her divorce in November.

He told her that he was planning a Christmas visit to their daughters, Wanda, 10, and Allison, 6.

But he never made it.

His body, a bullet hole through the forehead, was found dumped over Devil's Slide on the San Mateo County coast Sunday.

The victim was identified as William Joseph Schooley, 42, an ex-convict who last was employed as an ad salesman for a machine equipment magazine with headquarters in Los Angeles.

With the identification established, investigators fanned out today in an effort to trace Schooley's movements in the hours and days before his death.

Among the possibilities being investigated, authorities said, is the chance that there is a connection between the murder of Schooley and the slaying of two men in Nevada. The body of Donald L. Fitting, a San Francisco hotel executive, was found dumped over a cliff at Lake

Tahoe a week ago. And the body of another man, as yet unidentified, was found dumped over a snowbank outside of Elko.

Both had been shot in the head in much the same manner as Schooley. And in all three cases the victims had been stripped of all identification. Investigators said, however, that Schooley had been slain with a .38-caliber gun, while the other victims had been shot with small-caliber weapons.

The search for clues in the Schooley mystery is centering in San Francisco, where the victim lived for years and where he was last seen. Authorities are proceeding on the assumption that he was slain somewhere else and that his body was brought to Devil's Slide and tossed over the brink. It caught on a ledge 35 feet below the road, however, and did not fall into the ocean.

Schooley was last seen in this area by a San Francisco hotel clerk on December 8. It is known, however, that he was in Los Angeles after that date.

Ex-Mayors In Campaign For Signs

Two former mayors of Pacifica who are now associate realtors in an office at Francisco Way and Clarendon, have conducted an effective citizens' campaign for the installation of a four-way stop at the intersection of their realty office.

Gerry Shumaker was Pacifica mayor in 1961-62 and George Mason in 1962-63.

Both were charter city council members at Pacifica's incorporation in 1957.

Schumaker has recently joined the firm called T.A.M.'s Realty, "not really short for 'two active mayors'" said Schumaker, "but it fits."

Mason, who was instrumental in having the new stop signs installed said it was "a thankful measure that is sure to prevent serious injury or loss of life."

The intersection formerly had only two stops and Mason described almost daily near-collisions of automobiles viewed through his office windows.

THE POST

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WHAT'S DOING

In North County

A COMPLETE CALENDAR OF EVENTS

TODAY
DALY CITY ROTARY CLUB, Friar Room, noon.
DALY CITY LIONS CLUB, Tolo's Restaurant, noon.
WESTLAKE SENIOR CITIZENS, Westlake Community Baptist Church, 10:30 a.m.
DALY CITY SENIOR CITIZENS CLUB, Lincoln Park Clubhouse, 11 a.m.

TOMORROW
PACIFICA BRIDGE CLUB, Oddstad Park Clubhouse, 9:30 to noon.
PACIFICA PLAYERS, Oddstad Park Clubhouse, 8 p.m.
DALY CITY TOASTMASTER, Westlake Library, 7 a.m.
VW-WIVES OF SAN MATEO COUNTY — St. Martin's Episcopal Church, 10 a.m.

FRIDAY
NEW YEAR'S EVE PARTY, sponsored by Our Lady of Mercy Festival committee, Parish Hall, Elmwood Drive, 9:30 p.m.
EL CAMINO REELERS, War Memorial Community Center, 7:30 p.m.

SATURDAY
DALY CITY TEEN DRAMA WORKSHOP, Westmoor Park Clubhouse, 10 a.m. to 2 p.m.

MONDAY
PACIFICA PLAYERS, Oddstad Park Clubhouse, 8 p.m.
PACIFICA SQUARES, Pacifica Manor School 8 p.m.
DALY CITY TABLE TENNIS CLUB, Westlake Park Clubhouse, 7:30 p.m.
SLENDER BELLES (TOPS), War Memorial Community Center, 8 to 10 p.m.
DALY CITY PLAYERS, Westlake Park Clubhouse, 7 p.m.
KALICO KATS, Abraham Lincoln School, 8 p.m.
DALY CITY CHESS CLUB, Westmoor Park Clubhouse 8 p.m.

TUESDAY
PACIFICA ROTARY CLUB, Nick's Rockaway, 12:15 p.m.
SOUTH SAN FRANCISCO BRIDGE CLUB, 470 Grand Avenue, 7:15 p.m.

New Year's Good Will



A \$10,000 GIFT for development of parks and recreation was turned over to City of Daly City Thursday by Suburban Realty Co., developers of the city's new Serramonte subdivision. Carl Gellert (left) and Fred Gellert (right), officers of the realty firm, each present \$5,000 checks to City Clerk Anna

Ohlendorf. Councilmen Micheal De Bernardi (second from left), Edward J. Dennis (center), and Bernard Lycett are appreciative spectators. The money was donated under the Carl Gellert and Fred Gellert foundations, non-profit funds operated by the two builders. (Post-Times Photo)

Jefferson Pool To Open Again

The Jefferson High School swimming pool will be open Monday for recreational swimming. Life saving classes (both junior and senior classes) will commence next Saturday. Swimming lessons will be offered for adults next Wednesday at 6:30 p.m.



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Car Pools Are Urged By CSAA

December is always a bad month for traffic accidents involving drinking drivers, reports the California State Automobile Association.

In an effort to reduce the number of drunk driving accidents over Christmas and New Year's, the CSAA suggests drivers form holiday car pools, so that one person, the driver, pledges not to drink. People can take turns teetotaling.

Emphasizing that the Christmas and New Year's holidays are a peak period for accidents involving drinking drivers, the CSAA said the holiday car pools should make it possible for a maximum number of people to enjoy themselves and still get to and from parties with a minimum of risk.

The California State Automobile Association reports that December has a higher than average accident rate because of longer and earlier hours of darkness, bad weather conditions, pedestrian activity, and holiday drinkers.

Salary For Stallings Is Increased

A 5.7 per cent pay raise for County Manager E. R. Stallings, boosting his annual salary to \$33,216, has been approved by the County Board of Supervisors. His present salary is \$31,416.

Supervisor James V. Fitzgerald, who made the motion, pointed out that the Civil Service Commission had approved a similar percentage boost for Dr. Harold D. Choche and urged the same increase for Stallings to maintain the relationship between the two jobs. Dr. Choche will be making \$30,564.

The board approved the commission's recommendations for pay raises for about 90 per cent of the county's 2,200 civil service employees, and granted similar increases for most of the non-civil service workers.

WATCH, RING STOLEN
 John Boronda of 288½ Evergreen Street, Daly City, reported to police last week that a 17-jewel watch and a diamond ring, valued at a total of \$168, had been stolen from his house.

D.C. Officials Urge Bonds Vote Passage

Officials of both the Jefferson Union High School District and the Jefferson Elementary School District are planning for the successful passage of the \$3 million bond issue to be held on January 25.

Frank Greenwood, superintendent of the elementary school district, has pointed out that it will be necessary for the residents of the district to pass the issue to obtain an additional \$7.5 million for state loans to complete the necessary school construction program for the next five years.

The funds can only be used for the purpose as outlined on the ballot.

Dr. Earl S. Herald, chairman of the bond drive, explained that property taxes will remain unaffected if the people vote "Yes" on both the high school and the elementary issues.

In the case of the elementary district, however, he pointed out a No vote on the elementary bonds would mean that taxes would be increased at least 20 cents per \$100 of assessed valuation in 1966.

Greenwood said that in his opinion the successful passage of the issue should carry the district's program through the school year 1971 and would accommodate almost 13,000 children, a growth of about 3,500 additional students.

The situation for the high school district is not far different from the elementary situation.

A Key Meeting Set

On Thursday evening, January 6th, at 8 p.m. in the Westmoor High School Little Theatre a general kick-off meeting for the Jefferson High and Jefferson Elementary Districts' January 25 Bond Elections will be held.

The meeting will be chaired by Dr. Earl Herald, Bond Campaign Chairman, and is open to all interested citizens.

The primary purpose of the January 6th meeting will be to clearly explain to the citizens who have consented to chair the Endorsement, Advertising, Block, Telephone and Transportation Committee, the part each must play to insure voter knowledge and understanding of the issues that will be voted upon on Tuesday, January 25.

In attendance at the January 6 meeting will be representatives from the Bayshore, Brisbane, Jefferson and Laguna Salada Elementary Districts.

In February 1961 local school bond voters approved both a local bond issue and a state loan authorization.

But the funds from the bonds voted for in 1961 are now exhausted and the new election has become necessary if the district is to obtain more funds, both local and state.

If the district is to have classrooms ready for youngsters who will be enrolled in 1971-72 it is estimated that the high school board must have authorization to sell local bonds amounting to \$10 million plus permission to borrow from the state an additional \$5.5 million.

The laws of this state have established for high school districts a maximum repayment tax for both local bonds and state loans of 40 cents per hundred dollars of assessed valuation for the next 13 years.

Regardless of how one votes, the high school bond tax will be approximately 40 cents per hundred dollars of assessed valuation for the next 13 years.

The Jefferson Union High School District must repay its present obligation, both local and state as overwhelmingly approved by the voters of this district in 1967 and in 1961.

If the high school district were to stop its building program today, the district's taxpayers would continue to retire outstanding obligations.

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SOUR CREAM	CARNATION COTTAGE (Quart Jar 57¢) Pint	49¢
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WHIP CREAM	Half Pint	2 1/2 69¢
JUICE	Sunnyland Fresh Orange (Quart Jar 49¢) 48 oz. Jar	69¢
SALADS	BOB OSTRROW Assorted 39¢ size	33¢
CHEESE	Philadelphia Cream 8-oz. Pkg.	29¢
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4 29¢ 2 1/2-oz. Jars **89¢**

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	1 09	1 59	1 89
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Cheese & Pepperoni			
Cheese & Anchovies			
Cheese & Mushrooms			
Cheese & Salami			
	99¢	1 39	1 59

ITALIAN STYLE — ALL VARIETIES	
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at the POST

By LE PACINI



RATHER THAN make our annual Bowl Day picks demonstrating our innate ability at failure, we've decided, this year, to enlighten one and all on how to make watching football a little more interesting and perhaps easier. The whole fun of a football game is not watching just the men who carry the ball, but all 11 men.

One of the fundamental things to remember is to observe what takes place not only after the ball is snapped, but also before it's snapped.

First of all, notice the line formation of the offensive team. Is it split? If so, who is split and to what degree?

There may be a split of only a yard between guard and tackle, and of course you will very possibly see as much as 15 yards between a tackle and an end. This could mean a pass, though not necessarily. It could be a decoy.

A good indication of a passing or running play is the type of blocking utilized in the offensive line. If the play is to be a pass, the linemen will not pull out but use a high drop-back type block. Especially check the offensive guards, who are the key to every offensive play. Follow them and they'll usually lead you to the core of the play.

Ends are always interesting to watch on pass plays. They have many varied maneuvers, all calculated to keep the pass defense in suspense. Although their gyrations at times may seem a little peculiar if not helter-skelter, virtually all courses followed by ends are definite pre-planned and set patterns.

★ ★ ★
THEY MAY RUN down field and fake left, or hook, or fake and then run parallel to the line of scrimmage. They may slant, or use a double fake pattern, such as going down field, breaking in toward the sidelines, and then shooting up again.

On the defensive side of football, watch the number of men on the line of scrimmage. Depending on field position and the various strengths of the offensive team, a defensive line will generally range from a four to an eight.

Also notice the reaction of the men behind the line of scrimmage. Some may drive as soon as the ball is snapped, while others will wait and won't commit themselves until after the play begins to develop. The former system — with apologies to Bob Fouts for infringing on his exclusive terminology — is called red dogging.

Notice how the defensive backs will give ground on potential pass receivers, so that the latter will have a minimum opportunity to get behind the defenders.

Another interesting aspect is the defense against punts. At times the linemen and linebackers will attempt to shoot in and block the punt. At other times, the line will hit and run back to form blocking for their punt receiver. Long punt and kickoff returns are rarely pure luck, but well planned plays.

Well, that should be about enough for now. We don't wish to confuse the reader with our profound knowledge of the game.

And besides, we want to quit while we're ahead. Already we have the feeling that guards will be using drop-back blocks for running plays, ends will be running straight patterns, and defensive backs will be charging in on pass plays.

We're the only person we know who could be run-up in a field of one.

★ ★ ★
SPEAKING OF tricky ends, how many fans — and 49er coaches, remember when it was undecided as to whether make Dave Parks an offensive end or defensive back.

Sort of makes you wonder about how easy it is for the pros to make mistakes, doesn't it. They almost did it with J. D. Smith, whom the 49er's nearly dismissed as a defensive back. Fortunately, Joe Perry was at the end of his string and they turned to Smith as a full-back on a flyer.

There may be dozens of former mediocre pros now selling insurance who could have been great if only someone would have been willing to experiment with them.

What pro football needs is Casey Stengel. Incidentally, we have a hunch Parks would have been a great defensive back, or running back, or almost anything.

★ ★ ★
OUR FAITH in the future of higher education is restored now that UCLA has decided it can do without a new football stadium.

But California regents must be on the alert, now, for an over-emphasis of education.

Or for an attempted diversion of funds toward a Protest Hall.

★ ★ ★
THERE'S PROBABLY no less competitive nor unexciting job in pro football than being an offensive center.

You can tell by the annual All Pro selections. For years Bulldog Turner made it automatically. Then it was Jimmy Ringo. Oakland's Jim Otto has made it every year since the AFL's inception.

Now, we note, a new NFL reign is about to begin. Minnesota's Mickey Tingelhoff has made all the selections this season and being only 25, we figure he's good for the next 10 years.

Not that we've ever noticed his work. We're not that good a judge of talent. But if a guy can make All-Pro center once he's got it licked. He's thereafter automatic, just once less position for the selectors to worry about every year.

★ ★ ★
WE'RE GLAD to see localite Doug Scovil finally head coach of a college team (University of the Pacific), not so much because we're a particular fan of his — though we're always glad to see a good man with a good job — but only because now his name won't pop up in every local column whenever there's a job opening at Annapolis.

★ ★ ★
IT'S IRONIC, indeed, that after years of combating San Francisco for the honor of claiming the Cow Palace as its very own, that Daly City has had the recognition just about long enough to be cited as housing a structure which has been declared "unsafe and outdated" by L. C. Smith, president of the corporation that runs it.

Gosh, after that coup by our Chamber of Commerce, do you think we'll be lucky enough to have San Francisco palm Candlestick Park off on us?

★ ★ ★
GREG JONES, we see, has finally gotten recognition from the Big City dailies by being chosen All-Northern California by both of them, Player of the Year by one of them.

And his team, South San Francisco, even managed to be rated thirty-first in Northern California by Imperial Sports Syndicate of Los Angeles.

That was awfully nice of them.

TOP HANDS GONE

Rams Are Due For Bleak Year

(This is the fifth in a series of articles on North Peninsula League basketball teams and their prospects for the 1965-66 season.)

By JOHN HORGAN.

AFTER THE feast must come the famine. And such is the case with the basketball fortunes of Westmoor High School.

Having won the North Peninsula League championship for three straight years, the Rams of Tony Giammona are this year slated to fall on hard times. They have already lost their first five non-league games in a row.

Last year was the greatest basketball year in the history of the school.

The Rams finished 19-3 on the season and went 10-0 in NPL play. They came in a good second in the Palo Alto Tournament and were the surprise of that event.

Jim Mason (Player of the Year), Save Williams, Jerry Donovan, John Price, Roger Foss, Dave Bjorkquist and Joaquin Andrade all combined their talents to bring Westmoor its superb record. All seven of these stellar performers are gone via graduation.

Only one experienced player remains off that club to lend Giammona a helping hand in what must be considered a building year: Corky Phelps.

Phelps, a 6-1 senior forward, is considered the best player on the club and the likeliest Ram to receive some all-league mention at the close of the campaign.

Giammona is high on his experienced veteran: "He is our best shooter and best defensive player and we expect him to lead the team this year."

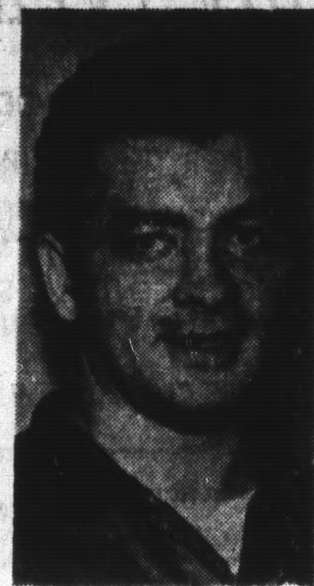
But leading this club will be difficult because so much was lost off that 1964-65 unit.

THIS YEAR'S team has no big man, no real ball-handler and no playmaker. Giammona is desperately searching for answers to all these needs.

The all-important center post, manned so ably by Williams last year, is being handled by 6-2 senior Larry Baker who is the team's best rebounder according to Giammona.

Baker is backed up by junior Mark DeBernardi, 6-0, and junior Jeff Long, 6-1. DeBernardi is out for basketball for the first time at Westmoor and "can jump out of the gym" according to his coach.

Along with Phelps at forward will go senior Don Lippi, 6-1. Sophomore Grady



TONY GIAMMONA

Proctor, one of the outstanding young players on this aggregation, is 6-2 and will get in a lot of playing time when his leg fully heals from a football injury.

Other forwards include: Dan Nolan, a 5-11 senior, Steve Powell, a 6-3 freshman, Dan Montelongo, a 6-0 freshman, and Dennis Smith, a 6-1 sophomore.

Trying to fill the shoes of the graduated Foss and Price will be sophomore Joe Anible, 5-11, and senior Tim Corcoran, 6-2.

Ken Liss, a 5-9 senior, and Johnny Heick, a 15-11 senior, will back up Anible and Corcoran.

Other guards include: Joe Wineburg, a 5-11 junior, John Rizzo, a 5-8 senior, and Scott Jenkins, a 5-10 senior.

BUT, EVEN with all these ballplayers, the fact remains that Giammona is definitely in a building year.

"Our lack of height will really hurt us when we play teams with a big man (like South San Francisco)," said the Ram coach.

"To make matters worse, we haven't got a good ball-handler to break up a press. Mission pressed us full court for the entire game and hurt us with it."

In the NPL Giammona looks for South San Francisco to cause the most trouble with Jefferson likely to give the Warriors a run for their money.

"If Jefferson can catch South San Francisco on a hot night (for the Indians) then they can whip South S.F. The only problem is that Jeff might lose a couple to lesser teams."

As for Westmoor — the last three years were tremendous, but this season appears bleak.

North Peninsula League Cagers Falter in Tourney

Terra Nova and Jefferson, both competing in the Palo Alto Tournament last week, won one game between them in the three-night event.

The Indians upended Pioneer of San Jose, 62-43, in the first round Monday night, but could advance no further.

Jeff lost its remaining pair of games, to Los Gatos, 65-45, and to Mills, 69-55.

Terra Nova, which is winless this year, lost all three of its contests.

The Tigers, who played good ball nonetheless and surprised some good competition with their scappy play, lost to Los Gatos, 49-46, to Menlo School, 61-53, and to Crestmoor, 42-36.

All three games were tight with TN displaying hustle and grit all three nights.

Jefferson, with Willie Redmond and Tom Pritchard totaling 107 points between them in the three games, did not get enough support from their teammates to do the job.

Redmond was named to the all-tournament team. Palo Alto won the tourney, 64-39, over Mills of the Mid-Peninsula League.

The Vikings have now won their own tournament four times in the seven years of the affair and have finished second twice.

All tournament honorees included: Redmond, Mike Kohles of Crestmoor, Bob Harms and Dave Crema of Los Gatos, Ron Davis and Rick Plume of Mills, Ralph Danneburg and Ray Tolner of Palo Alto, John Thomas of Menlo School and Gary Wood of Pioneer.

Club Fetes SSF Athlete

The Warrior Booster Club of South San Francisco High School held its annual football banquet last week.

Frank Verducci, president, introduced Master of Ceremonies Nick Kruisich, vice principal of Southwood Junior High School, and Councilman Andrew Rogel. John Souza presented Athlete of the Week awards.

NPL Practice Cage Records

Team	W	L
South S.F.	3	2
El Camino	4	3
Oceans	3	0
Jefferson	2	2
Half Moon Bay	1	4
Oceansa	3	0
Westmoor	0	5
Terra Nova	0	6

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PL 6-1130

NOTICE

SCAVENGERS ASK CO-OPERATION ON CHRISTMAS TREE DISPOSAL

Residents preparing to discard Christmas trees are urged by the Daly City Scavenger Co., Inc., to co-operate on their disposal. Homeowners are asked to break or cut larger trees into 3-foot lengths, tie them securely and place them next to the can on their regular garbage pickup day. This is a free service, as specified above.

A REGULAR PICK-UP CHARGE WILL BE MADE FOR TREES NOT CUT UP

Daly City Scavenger Co.

Daly City PL 6-1130

Announcing . . .

A NEW COMPLETE HOBBY DEPARTMENT



660 GREAT HIGHWAY, SAN FRANCISCO

Visit our new Large HOBBY DEPT. TODAY!
complete selection . . .

TRAINS ★ PLANES ★ CARS
WOODEN BOATS ★ PAINTS
CRAFTS ★ EDUCATIONAL ★ AND MORE

ANY HARD TO GET HOBBY ITEMS WILL BE ORDERED
FOR YOU PERSONALLY, IF WE DO NOT HAVE IT IN STOCK!

BIG FREE DRAWING

1ST PRIZE . . . ALL ELECTRIC TRAIN SET
2ND PRIZE . . . FLYING PLANE KIT
25-3RD PRIZES
25 3rd PRIZE WINNERS
FREE TRACK TIME on ONE of OUR
FIVE BEAUTIFUL RACEWAYS

DEPOSIT AT . . .
PLAYLAND MODEL CAR HOBBY DEPT.
660 GREAT HIGHWAY, SAN FRANCISCO
NAME _____
ADDRESS _____
TEL. _____
DRAWING HELD JAN. 15, 1966
NO PURCHASE NECESSARY
NEED NOT BE PRESENT TO WIN

FIREPLACE WOOD!

SEASONED OAK LOGS
1 TIER 4 ft. by 4 ft., 16-inch length \$12⁰⁰
2 TIERS FOR \$20
also 24" logs
FLORAL ARTS NURSERY
1595 Junipero Serra PL 5-1040

VALUABLE COUPON

SAFETY CHECK YOUR CAR NOW!
FRONT END WHEEL ALIGNMENT

INCLUDES: Balancing, alignment, packing adjusting brakes—add brake fluid and safety check. Reg. \$17.50

11⁹⁵ with coupon

Learner Cars Available—Free Pickup and Delivery

BILL'S WHEEL SERVICE

BILL AND GEORGE
537 LISBON ST. DALY CITY 756-4465

*except for certain fair traded items

north county
COMMENT

'Turn-Outs' In Pacifica

ALL SAN MATEO COUNTY cities might do well to consider the lead taken by the city of Pacifica in establishing street or highway vista points, with "turn-outs," from which motorists may safely enjoy the abundance of marvelous ocean and landscape views possessed by Pacifica.

Pacifica is also doing missionary work in this line by pointing out to neighboring Daly City the possibility for a particularly superb vista obtainable on the Edgmar Freeway south of the Skyline Boulevard junction. Daly City councilmen have agreed to study this project.

The coasts cities of San Mateo County are especially well furnished with the topography and the potentiality of excellent vista points, but they are not alone in this. Most of the bayside cities of the county, as well as hill and mountain sections of the unincorporated area, have equally excellent potentialities for vista points. These are both bay and metropolitan area views.

VISTA POINT "turn-outs," areas that provide a safe spot to enjoy the view and to make photographs, provide a natural "show-case" that the various cities and the county could not obtain if they had all the money in the world to spend.

They are natural assets it is sheer folly to waste. Costs of providing vista points is relatively small and often publicly owned land is already available. Pacifica has pointed a way for all the cities and the county to realize the value of magnificent natural resources.

The Marquee

Parker's Games



Barbara Bladen

"TOYS AS DEFINED by Webster are something designed for amusement, an article for the playtime use of a child and intended to encourage manual and muscular dexterity. Games, he says, are a physical or mental competition conducted according to rules in which the participants play in direct opposition to each other.

Games are Edward T. Parker's business. It was his father's and his grandfather's. That was in 1883 in Salem, Mass. where it all started. Now the Parker Company is the world's largest manufacturer of board games geared to interest all age groups.

"In the 1700's, Salem was the largest port on the east coast. Captains brought back games from the Orient but they were only available to rich families because they were usually made of ivory or semi-precious stones and carved wood," Parker explained recently on one of his annual visits.

His great uncle first developed a banking game at the age of 16 and had 500 printed. That was the start of a worldwide distribution of games that are now printed in several languages.

"Game principles go on forever. While we're always experimenting with new ideas, most games are variations of a basic theory.

CUSTOMERS MAY NOT realize the long range value of dealing with a prestige company such as Parker's. If a piece of a game is lost, he can always write to the home office and they will replace it. They get value for their dollar based on the fact that a game is played over and over year after year.

They recently received a letter from a woman praising the game Monopoly, stating that it was the favorite family pastime through three generations. Monopoly is printed now in all languages. European countries only recently became game conscious. Toys were always bigger sellers. Educational standards have accounted for a greater market there and the middle classes now have more leisure time and money to afford the pursuit of recreation.

Parker games are not meant to be educational. The company's president keeps to the theory that games should be fun. Popularity is their criteria and they leave psychology to someone else.

BACK IN THE Twenties the popular game was Mah Jong. Every woman's club, church auxiliary and neighborhood organization whiled away their leisure time over the ancient mathematical combinations. The fad was dead by 1928.

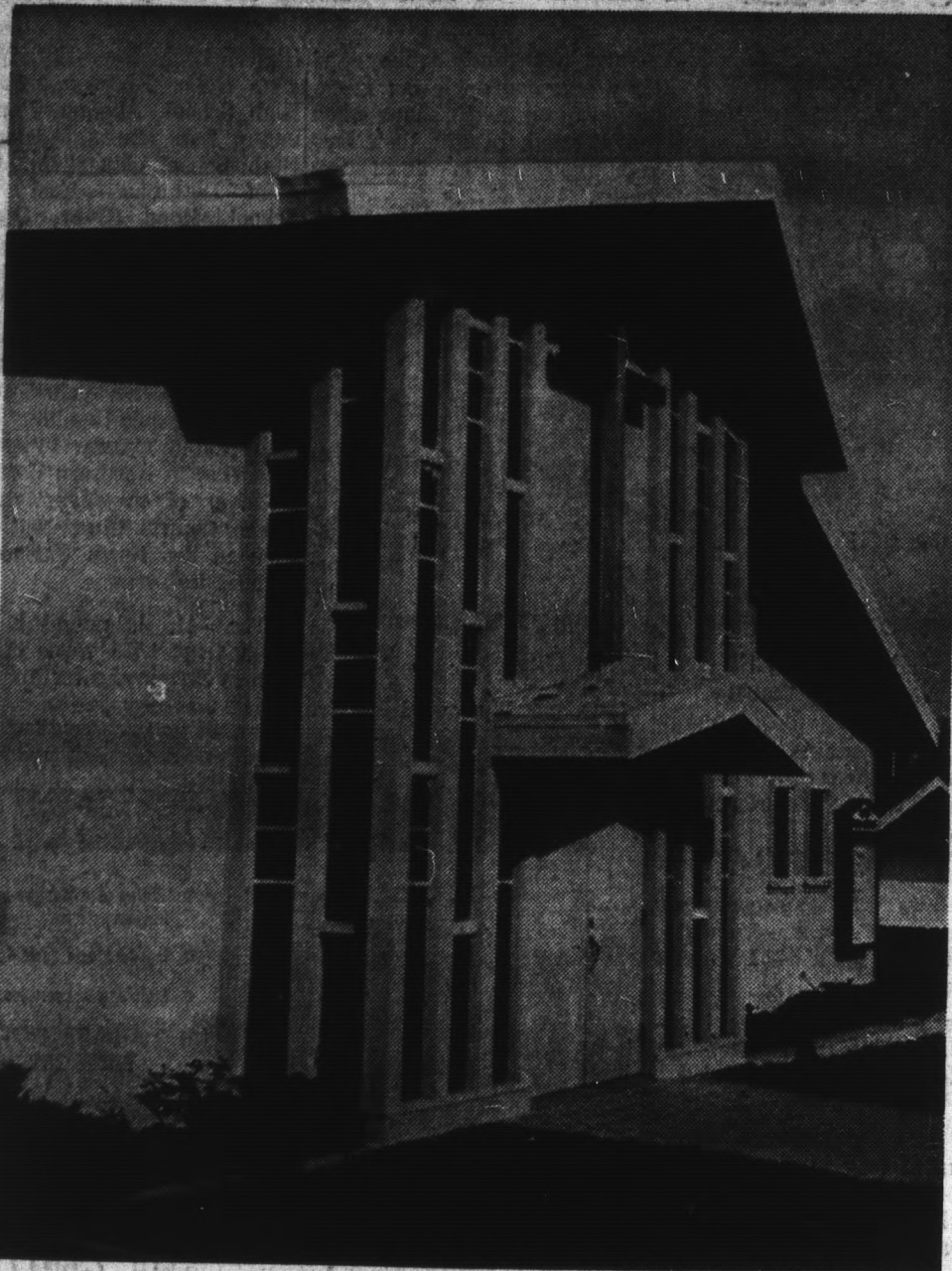
The void was then filled by canasta and later bridge. While card games have maintained a steady popularity, such manually manipulated games as dominoes and cribbage, have been revived just as Scrabble (not a Parker game) and Chinese Checkers took hold with the American public.

Among the Parker list of family favorites are "Sorry," a variation of parchesi; "Jack Straws," like pick-up-sticks using a prong; "Quebec," a three dimensional tic-tac-toe; "Probe," "Winnie-the-Pooh," and "Mary Poppins."

"I BELIEVE, I BELIEVE." He shouted it to keep Tinker Bell alive and I'll shout it again to keep Hyatt Music Theatre alive.

After last week's opening of "Peter Pan" I believe that theatre is the most marvelous place in the world, that "Peter Pan" is the most delightful children's show any youngster can be privileged to see and that the Hyatt Music Theatre in Burlingame has passed a milestone in serving the Peninsula with top drawer entertainment.

Kathryn Crosby was a perfect Peter Pan. What an ideal role in which to make her debut in her own community. And what a stunning production in which producer Herb Rogers should make his exit from the theatre he set in motion more than a year ago.



THE GOOD NEWS CHAPEL at 215 West Orange Avenue in South San Francisco was founded by the present pastor, Rev. Donald P. Wertz, in 1956. The congregation first met in a portable building in the old Linden Vale section of South S. F. In 1959 the present structure was finished. No new buildings are planned. There are about 75 families who attend services at the chapel. (Post-Times Photo)

Better Business

Yule Season Complaints



Lorene Beasley

THE CHRISTMAS season with its mad shopping, excitement, and crowds is over. And now, the complaints are being received by the Better Business Bureau office with fierce regularity.

The reliable stores throughout the country were stocked with attractive merchandise, well advertised and honestly sold. However, in spite of the many warnings from the BBB, we find that the season's cheer has been ruined for the many who bought from those businesses open only during the Christmas selling season.

Shoppers have found that their complaints concerning the bargains in watches, jewelry, radios, and other small appliances which they purchased from these transient firms have fallen upon empty stores.

MANY BARGAIN-minded customers ordered from unknown mail-houses. They bought distress liquidation-type merchandise from promoters without first determining the firm's reliability. Many of these did not receive their ordered merchandise in time for Christmas giving. Some of this will eventually be delivered and a certain percentage will never be received. There is little likelihood of redress for such mail orders.

Children were the principal victims of the phony price tag racket. Shopping with a limited budget, they were dazzled

by the gifts they could buy "wholesale" according to the wording and prices printed on cartons containing such items of cheap quality as cuff links, bill folds and jewelry.

The cruelest operators were those firms that welcomed "bad credit accounts." The customer who got into arrears with such merchants found themselves in danger of having their salaries garnished and in several cases even the possibility of losing their jobs.

Honest customers doing business with reliable firms seldom have difficulty adjusting differences, as every effort is put forth to please the customer. Exchanges are a privilege and not legal obligations extended to the customers. They are a time consuming and expensive propositions for the firm.

The customer should not expect a full refund on a returned article that has now been placed on sale at a reduced price. "Buyer's remorse" or just because the gift was something the recipient did not want, is no reason for a merchant to be required to give a refund.

OTHER CHRISTMAS shoppers have learned that the prices quoted in terms of monthly payments can be very misleading. They did not realize that the months involved should be determined and then

multiplied by the monthly payment to determine the exact costs. These costs should be compared with prices elsewhere.

AS WE COME to the end of another year of warring on the unethical, the gyp, the fly-by-night operator, or the "bait-and-switcher," we want to remind our readers that during the past year many thousands of new and used car sales were concluded to the mutual satisfaction of all parties concerned with no reneging on guarantees; hundreds of thousands of garments were processed by local dry cleaners without complaint; radio stations, newspapers, and television stations carefully screened myriads of advertising copy to protect the consumer; home improvement and repair jobs were completed by honest, competent workmen without the use of the "model home" pitch at fair and reasonable prices; and the majority of skilled television workmen did not replace parts unnecessarily, or charge for parts which were not installed.

In a further effort to broaden and continue our progress of public education through dissemination of facts for intelligent buying, we plan to devote a part of this column in the New Year to a question and answer series. Send your questions to Lorene Beasley, Better Business Bureau, P. O. Box 294, San Mateo.

The Westmoor Winners



KATHY MCGINITY, left, and Patricia Brennan, both juniors at Westmoor High School, have been chosen to travel to Europe this summer as part of the program in the Experiment in International Living. The program is a yearly affair which sends two Ram juniors to the European country of their choice. Kathy is the daughter of Mr. and Mrs. Edward R. McGinity, of 34 North Mayfair Avenue in Daly City. Patricia is the daughter of Mr. and Mrs. John J. Brennan of 15 Ridgeland Avenue in Daly City. (Post-Times Photo)

The Book Shelf

Miss McGinley's Resolutions



Samuel Chandler

"IF I FIND it rewarding to sit down in the middle of cluttered morning and read a book, I'll do it." Thus begins one of Phyllis McGinley's New Year resolutions.

Listen to the rest of it. "But, I shan't make any promises about the importance of my reading... reading shouldn't be for duty only, even if duty consists of merely keeping up with the best sellers. Otherwise one of the great consolations of existence grows tarnished. I'll read as I please."

Hurray for Miss McGinley. She speaks for many who are frazzled by the "duties" that consume their waking hours and some of their sleeping time. She finds most of us regimented by duties, enslaved by pseudo science, and whipped by jargon.

Hence her resolutions: "I've sworn," she writes, "to be more idle rather than less in the New Year. Let meals be half an hour late or a table go undusted. When there's sun, I'll sit in it. When the spring rain is particularly appealing, I'll walk in it."

To justify this resolution she asked "What is wrong with a bit of idleness. To waste a little time, to stop one's customary busyness and look around at the world in which one holds so brief a tenure."

She resolves to not fall into the trap of "child-parent relationships." "Children from 10 to 20 don't want to be understood... there's nothing they resent more than their elders' feeble-minded attempts to make friends."

ANOTHER RESOLUTION is to give in to each luxurious habit with more contentment. "Somehow we persuade ourselves that, however dismal the soggy landscape and the winter afternoons, cutting down on our pleasures will bring the roses to our cheeks and the bonus to our pay envelopes... Folly, folly, all folly!"

Her other resolutions are to ignore her progeny, to skip the housework, to gossip over cups of coffee and cigarettes; to let the pounds fall where they may. "These are the lesser lapses I shall cultivate to combat the larger ones of greed, ambition, faultfinding, spite and envy."

These resolutions may be found in Miss McGinley's publication "Merry Christmas, Happy New Year." It's good humor—good fun—good sense, as delightful as TV; as refreshing as a new painting. Its author has been called the best writer

of light verse in the United States. She writes for both adults and children. For adults she creates with a warm heart, an observant eye, a witty style and an open mind. She has the rare ability to comment on the fables of society without resorting to smut and ugliness.

Her works for children are decidedly pleasant though pungent and pointed. Children who meet them love them for their merriest, for the rhythms of her rhymes—for the adventure of her stories and especially for the way that she assures them that their lives need not be either alarming or boring.

"THE MOST Wonderful Doll in the World" is a good example. It is a story of Duley, a girl who dreams that her doll comes to life, and teaches her to accept life rather than useless dreams.

It is a clever, charming tale. Of it an author in the Horn Book wrote, "It is fresh and original;... is destined to live as long as little girls like to play dolls and read about them."

"The Horse Who Lived Upstairs" was written to illustrate that the grass is not always greener on the other side. It tells of a horse who found country living disappointing.

"The Year Without Santa Claus" tells in rollicking verse and excellent pictures of a year when Santa Claus was too tired to make his annual trip. But kindness and co-operation are used to rescue children everywhere.

The person who learns a lesson is the jolly old saint himself. The young readers learn something from the delightful verse and the excellent illustrations. One reviewer says this book should be read, looked at, and listened to every holiday season.

"MAKE-BELIEVE Twins" is a story about Pete and Penny who make-believe that they are lions in Africa. The butterflies in the garden become mermaids in the ocean. In the end the pair come back to life with mugs of milk and their own beds which seem more comfortable than ever.

Phyllis McGinley has created a whole library of humorous but very human verse. People from 4 to 104 will find her works delightful. She shows them the world with delicate irony and amused affection.

Without angering anyone she points to the flaws and false hopes of our society. Too bad some of the blood and sex writers can't follow her example.

Don Miller is on vacation.

Screenings

NBC Didn't Buy James Bond Series

Bob Foster

FAILURE OF several NBC officials to keep up with the day-to-day world, may have cost the network something like \$20 million at least.

In 1962, New York producer Anne Marlowe went to NBC with a deal to make James Bond into a television series. She had the rights to the series in her purse but she got such answers as "Who's Ian Fleming?" "Who's James Bond?" and "What, another spy serial?"

Miss Marlowe, forever a lady, declines to reveal the names of the NBC officials who refused even to read a copy of "Dr. No."

It seems that Fleming was due in New York for a visit in 1962 and Miss Marlowe managed to get a luncheon appointment with him through a mutual friend.

While at lunch she broached the idea of doing James Bond series on television. Fleming, she reports, reached for a piece of paper and pen and wrote out a contract giving her exclusive rights to the Ian Fleming series on James Bond. On any deal, Fleming would get a flat sum, royalties and a percentage of the profits.

MISS MARLOWE WENT immediately to NBC where she received a record brush.

She then went the other route by lining up a sponsor. Philip Morris liked the idea and asked her knock out a format. Just about this time Fleming called from London.

According to Fleming two "characters" had offered him \$100,000 for feature film rights to "Dr. No" plus five per cent of the profits.

HE REQUESTED her to release him from his contract. "I need the money now," Fleming said, "when the picture is finished we can get back to this television business."

Miss Marlowe couldn't raise the money at the time and decided to return Fleming's contract to him.

Fleming, it appeared, was always grateful to Miss Marlowe and right to his dying day tried to cut her in for a piece of the action on the Bond films.

Already the three James Bond films have realized nearly \$100 million in gross business. This does not include the most recent film, "Thunderball."

Miss Marlowe's experience is not an unusual one. I have found through the years that most of the young brilliant lads, called vice presidents at the network levels, are

usually brilliantly uninformed about everything except the hours for a liquid lunch, cocktails, and what time the last show is scheduled at New York nightclubs. Oh, yes, I once knew one who was a bird watcher.

CBS AND the sponsor Coca Cola are so delighted with the response of "Charlie Brown's Christmas" that it looks now as young Lee Mendelson, of Burlingame will produce another one come next spring.

"Charlie Brown's Christmas" hit the ratings with a bang. It pulled a 24.5 rating and wound up in the second place in the December 6-December 12 ARB ratings issued today. This is quite an honor. The only show to top Charlie was "Bonanza."

Not only was CBS delighted with "Charlie Brown" but they are delighted with the creativeness of Lee Mendelson. They have taken their champion audience-getter Arthur Godfrey and joined his knowledge with the talents of Lee to produce a history of broadcasting.

JANE GOODALL, a lovely young lady from England, probably never realized when she went to the South African jungle country that she was to be the subject of one of the finest television documentary films to be seen in many a year.

"Miss Goodall and the Wild Chimpanzees" proved to be one of the most entertaining and informative films done by anybody for television in a long time.

Actually the motion picture films taken of her work in Africa was never designed for public showing, but for the archives of the National Geographic Society.

The motion picture work was done by a Dutchman, Hugh Van Lawick, who joined Miss Goodall on a mountain while she observed the chimpanzees. It took Miss Goodall nearly two years to gain the confidence of the animals. It was this period which photographer Van Lawick recorded on film.

It appears that National Geographic on television will have as much impact on TV audiences as the slick magazine has had on the publishing business.

It is just another example of what can be done in the field of education and information if the subject matter is handled in a proper manner and given just the right amount of showmanship.

Skyline Plaza Shopping Center

conveniently located at skyline boulevard and westmoor avenue, daly city

'CUSTOMER SATISFACTION . . . A SKYLINE PLAZA SPECIALTY'

RICHARD BIANCHINI, manager left, and **Paul Tossetti** prepare special display of Jug Shop labels now being featured at the Jug Shop Liquors. The quality house brands include gin, vodka and scotch in fifth, quart and half-gallon sizes. To help celebrate the New Year's Holiday, the Jug Shop is offering introductory sale prices on all its Jug Shop Brands. The store will remain open New Year's Day for your holiday convenience.



The Jug Shop, conveniently located at 230 Skyline Plaza Shopping Center, features free use of glassware, free ice, free delivery service. With the coming of the New Year, shop at The Jug Shop for the widest selection of fine wines, quality beers and liquors. Located in the shopping mall, the complete liquor store offers entrance from the super market, as well as two entrances from the Plaza Mall parking lot.

Fred Says:

"HAPPY NEW YEAR"

FRED'S WESTLAKE SHELL

2001 JUNIPERO SERRA, SKYLINE, WESTMOOR WY 2-2472
756-2111

Skyline Plaza Cleaning Center

COIN-OPERATED DRY CLEANER

WISHES YOU A VERY
HAPPY NEW YEAR

HOLIDAY GREETING

FROM ALL OF US AT
VERN'S COFFEE SHOP
OPEN 7 DAYS A WEEK — 7 a.m. — 10 p.m.
BREAKFAST • LUNCH • DINNER

HAPPY NEW YEAR FROM OUR ENTIRE STAFF

GEORGE'S BEAUTY SALON
WY 2-3666
FREE DRAWING HELD EACH MONTH

Best Wishes for a
HAPPY NEW YEAR

SKYLINE PLAZA PHARMACY

Open Daily 9 A.M. to 9 P.M.
Sunday 9 A.M. to 6 P.M.

200 SKYLINE PLAZA WY 2-5333

NEW YEAR'S GREETINGS

BILL ADAMS REALTY
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MEMBER MULTIPLE LISTING SERVICE

Holiday Greetings From All of Us

Skyline Plaza Toy & Variety
PL 5-2313 Open Sundays, 10 to 2
USE OUR CHRISTMAS LAYAWAY

JUG SHOP LIQUORS **new year!**
HOLIDAY PARTY NEEDS

Celebrate New Year's the festive way with some of our FINE CHAMPAGNE

Petri Champagne \$1 ⁹⁸ 5 th	\$21.38	CASE OF 12
Louis The V Champagne \$2 ²⁹ 5 th	\$24.73	CASE OF 12
LeDomaine Champagne \$2 ⁴⁹ 5 th	\$26.89	CASE OF 12
Christian Brothers Champagne \$3 ⁷⁹ 5 th	\$40.03	CASE OF 12
Korbel Champagne \$4 ⁹⁰ 5 th	\$52.92	CASE OF 12

JUG SHOP LIQUORS

SEE OUR FINE DISPLAY OF FINE
IMPORTED AND DOMESTIC CHAMPAGNES AND WINES

FREE ICE • GLASSWARE • DELIVERY

230 SKYLINE PLAZA
TEL. WY 2-4884

Hi!
Have a Happy 1966
from your friendly
SKYLINE PLAZA SHOPPING CENTER
STORES AND SERVICES

Fred Says:

"HAPPY NEW YEAR"

FRED'S WESTLAKE SHELL

2001 JUNIPERO SERRA, SKYLINE/WESTMOOR WY 2-2472
756-2111

HAPPY NEW YEAR TO ALL OUR FRIENDS

FRANK AND JUNE MCCARTHY

CELESTINE'S HOUSE OF STYLES

110 Skyline Plaza 755-7355

Happy New Year TO ALL OUR FRIENDS

DICK • PAUL • BRYAN

DON • RAY

JUG SHOP LIQUORS
WY 2-4884

A VERY HAPPY NEW YEAR

From RAY and GRACE FORCINA

SKYLINE PLAZA PAINTS
WY 2-4233

New Year's Greetings

STAN LARRY

ART MRS. LEVY

SKYLINE HARDWARE
WY 2-5555

NEW YEAR'S GREETINGS

FROM OUR ENTIRE STAFF

MAGIC CHEF PANTRY

DELICATESSEN PL 6-4022

HAPPY NEW YEAR FROM ALL OF US

EICKELE'S BAKERY

WY 2-3410

HAPPY NEW YEAR TO ALL OUR FRIENDS

Sylvestri's Shoe Repair

LAWRENCE SYLESTRI PL 6-9455

HAPPY NEW YEAR

From Our Entire Staff

DONS MAGNAVOX

HOME ENTERTAINMENT CENTER

120 Skyline Plaza Tel WY 2-4400

Westmoor's Spirit of Good Will



IN A LAST MINUTE RUSH, seniors at Westmoor High School win the school's Christmas Spirit Award, given annually to the class collecting the most clothing for Goodwill Industries. The seniors, who finally topped the juniors by just 50 pounds,

brought in 3,970 pounds of clothing, in a drive that netted almost six tons of materials desperately needed by the workshop. Freshmen and sophomores each brought in slightly over one ton.

Betrothal News Told At Dinner

The engagement of Sherry Anne Folster and Harold Edson Geigoe was announced to family and friends at a dinner party.

Sherry is the daughter of Mr. and Mrs. Thomas A. Folster of San Bruno.

Harold is the son of Mr. and Mrs. Vernal Baldrige of South San Francisco. He is the grandson of Mr. and Mrs. R. L. Geigoe.

Sherry, who is the sister of Tom and Stephen Folster, attended Capuchino High School. She is the granddaughter of Mr. and Mrs. Edward Berlin. The future bridegroom is an alumnus of South San Francisco High School, the University of California at Berkeley and Hastings College of Law. He is affiliated with Sigma Nu fraternity.

Wedding plans have been set for January 22 at the Church of the Later Day Saints in Millbrae.

OLM Party Set



MRS. ROBERT WALKER, right, is here busy taking reservations for the Our Lady of Mercy Festival Committee's New Year's Eve party at 9:30 at the parish hall. Mrs. John Sullivan, left, has tickets at \$15 per couple. Mrs. Donald McNab, center, is the party's chairman.

Registration Is Open Again

Registration for the Brotherhood Way Jewish Community Center at 655 Brotherhood Way, San Francisco. The school meets five mornings a week from 9:15 to 11:45.

10 — The Post
Wednesday, December 29, 1965

Spanish-Language

First Aid Class

Is Set By Cross

San Mateo County's Spanish-speaking residents will have their first opportunity to learn the best ways of caring for sick members of their families, in a new Spanish-language Red Cross home nursing course which begins January 18.

The new course is the culmination of the efforts of Mrs. Bernard Weinstein of Burlingame, who spearheaded translation of ten standard Red Cross home nursing films into Spanish.

It will be taught through use of the films with the new Spanish narration.

In addition, Spanish-speaking registered nurse instructors will supervise the students in practicing the skills of home nursing.

The class will meet on Tuesday and Thursday afternoons, from 1:30 to 3:30 p.m., from January 18 through February 3.



From Our Regular Stock of Fine Quality, High Fashion Collection of Beautiful Styles.

KNITS Regular \$35 to \$60 \$19.88 to \$29.88
1, 2, and 3-pc. styles, wide assortment of Trims-Textures-Colors

COCKTAIL DRESSES Regular \$25 to \$40 \$12.88 to \$19.88
A Huge Selection of Fabrics—Styles—dramatic detailing

CASUAL DRESSES Regular \$20 to \$28 \$12.88 to \$17.88
Includes all popular styling—2 and 3 tones—contrasting trims

COATS Regular \$23 to \$110 \$15.88 to \$48
Everything from all purpose to 100% wools

FUR TRIM COATS Up to 1/2 OFF

CAPRIS and STRETCH PANTS Regular to \$15 \$8.88
Dramatic Colors—Textures—Fabrics—High Fashion

CO-ORDINATES Regular \$6 to \$15 \$3.88 to \$6.88
Mix-n-Match—Jackets—Capris—Tops—Skirts

BLOUSES Regular \$8 to \$15 \$3.88 to \$6.88
Exciting Array of Floral and Novel Prints—Solids

SWEATERS Regular \$15 to \$25 \$6.88 to \$10.88
Solid Crochets—Mohairs—Floral Prints—Solids

The fashion

65 Westlake Mall
Westlake Shopping Center

Who Will Be the 1st BABY of 1966?

Your guess is as good as ours... in order to qualify for the gifts below, the parents of the winning baby must:

1. Reside in Daly City, Colma, Pacifica or South San Francisco;
2. Exact time of birth must be certified by the attending physician;
3. Applications must be received in the office of The Post by 5 p.m., January 3, 1966.

ACE MEAT CO.

6324 Mission St. Daly City
Ph: 756-0995

PRIME RIB ROAST 79¢
T-BONE STEAK 99¢
NEW YORK STEAK 1.35

OUR GIFT TO MOTHER OF THE FIRST BABY OF THE YEAR
\$5 MERCHANDISE ORDER

FOR THE FIRST BABY

- BORN IN
- DALY CITY
- PACIFICA
- San Francisco

\$10

GIFT CERTIFICATE FROM OUR VAST INFANT DEPT.

Grants

KNOWN FOR VALUES

WESTLAKE SHOPPING CENTER

OUR GIFT TO



THE FIRST BABY OF 1966

\$5 SAVINGS ACCOUNT

IN HIS OR HER NAME
FREE

FIRST NATIONAL BANK OF DALY CITY

6600 MISSION STREET - DALY CITY, CALIFORNIA

PACIFICA OFFICE 210 HUNTER SQUARE - PACIFICA, CALIFORNIA



A remarkable shoe from **Buster Brown** for the children 3 and under

THE **Wicker** SHOE by Buster Brown.

designed to avoid a lifetime of foot troubles...

FREE 1st pair of shoes for the 1st Baby or \$5 gift certificate



CHRIS' SHOES

91 SKYLARK PLAZA TEL. 756-2735

Sugar... 'n' Spice

By NELL NORTON

I HOPE you had a wonderful Christmas and that Santa brought you and yours everything you wanted.

Fortunately the holiday doesn't end on the day after Christmas, many of us are still entertaining friends and family with dinners and parties. If you are planning a New Year's party these next suggestions for filling your guests (with food rather than liquid refreshment) may be of help to you.

An easy entree that can be prepared ahead and heated at the strategic moment is a must for pleasant entertaining.

The preparation of this stuffed French bread can all take place early on the day of your party, just wrap the stuffed loaf in foil and store in your refrigerator until you are ready to serve.

HAMBURGER STUFFED FRENCH BREAD

- 1 loaf French bread
- 1 1/2 pounds ground beef
- 3/4 cup chopped onion
- 1/2 teaspoon salt
- 3/4 teaspoon oregano
- 1/4 teaspoon pepper
- 1 1/2 cup bread crumbs
- 1/4 teaspoon dry mustard
- 1-3 cup chopped parsley
- 1 egg, slightly beaten
- 1 1/2 tablespoons Worcestershire sauce
- Dash garlic salt
- 1 1/2 cup shredded cheddar cheese
- Butter, melted

CUT THE loaf of bread in half, lengthwise; cut off ends. With a fork hollow out center of bread, leaving thick crusts as a shell. Reserve 1/2 cup of crumbs.

In a skillet, combine beef, onion, oregano, salt and pepper and brown. Remove from heat, add Worcestershire sauce, crumbs, mustard, parsley, egg and 1 1/2 cups cheese; blend thoroughly.

Fill loaf with meat mixture, put top and bottom sides together; replace cut ends and secure with skewers. Brush with butter; wrap in aluminum foil.

Bake in 400-degree oven for ten minutes. Loosen foil and continue to bake an additional five to ten minutes. Slice crossways into generous slices and serve with cheese sauce. Serves eight to ten.

NOTE: This cooking time is for a loaf that is not chilled. So you will have to make an adjustment in time to accommodate a chilled loaf.

CHEESE SAUCE

- 1/4 cup butter
- 1/4 cup flour
- 2 cups milk
- 2 cups shredded cheddar cheese
- Paprika

Melt butter in skillet; add flour and blend thoroughly. Remove from heat and gradually add milk. Cook over medium heat, stirring constantly, until mixture thickens and loses starchy taste. Remove from heat, add two cups cheese. Stir until melted, a dash of paprika for color and serve over hot stuffed bread slices.

ALONG WITH this entree you might consider serving a bean salad. This chili bean salad is most delicious and can be waiting in the refrigerator until you are ready to serve.

CHILI BEAN SALAD

- 1/4 teaspoon chili powder
- 2 tablespoons vinegar
- 1/4 cup oil
- 2 teaspoons sugar
- 1/4 teaspoon salt
- 2 cans (about 1 pound each) red kidney beans, drained
- 1 large green pepper, diced
- 1 small Bermuda onion, diced
- 1 cup pitted ripe olives, halved
- 2 tablespoons catsup
- 1 tablespoon mayonnaise
- 1 large head of lettuce

Heat chili powder in oil in a small saucepan for about two minutes to develop the flavor. Remove from heat and stir in vinegar, sugar and salt; stir into drained beans in a large bowl; let stand about 30 minutes.

Add green pepper, onion, olives, catsup and mayonnaise; toss just to blend; shred lettuce, saving some large leaves to arrange around outside of salad of bowl.

Place shredded lettuce in bottom of bowl and arrange large leaves around outside. Fill bowl with bean mixture.

NOTE: Prepare everything ahead, but combine the beans and the rest of the salad and pour over the lettuce just before serving.

A MOLDED SALAD, possibly with fruit and sour cream as a part of its ingredients, would be a nice addition. And a relish dish with an assortment of olives, pickles, celery and carrot sticks would add interesting variety.

Dessert should be quite simple; holiday cookies and thinly sliced fruit cake.

And a Happy New Year to all. My resolution is to print each copy of the column by hand, so there will be no mistakes in the future, such as the absence of 1/2 cup of water in the Doles' recipe last week.

Louanne's Datebook can be found today on page 22.

Donut Shop Will Donate Proceeds

Once again Frank Hunt, owner of Hunt's Donut Shop on Southgate Avenue in the Westlake Shopping Center is donating the proceeds of all sales on Sunday, January 16, to Our Lady of Mercy building fund.

The women of the parish

will staff the shop from 6 a.m. until 7 p.m., for all forms of good eating.

Mrs. Frank Kelecheva, chairman, is taking advance orders at PL 5-7732.

Color Suits

Offer Varied Shapes, Fabrics

A new fashion and grooming awareness among young men is an important part of the back-to-school story this fall. Top-toe color co-ordination is the key, according to Michaels Stern, men's clothing manufacturers. "Fyre 'n' Brymstone" is one highlight color combination that will be featured in suits, sportcoats, slacks. These tones: a blue-green and a brown, both highlighted with touches of russet.

Knee Patches Keep

The Crawler Safer Safety note: sew knee patches of any rough washable fabric to baby's overalls. They will keep the child from slipping and possible injury during the crawling stage.

EXTRA SALAD GREENS

If you've washed more greens than you need for a salad, wrap the remaining greens in paper toweling and store this way in the refrigerator—preferably in the special compartment for salad greens that many modern refrigerators contain.

Wedding Bells



MR. AND MRS. CARL OLSON

Sue Nelson Is Bride Of Carl Olson of South S.F.

Six attendants preceded Sue Nelson to the altar of St. Paul's Episcopal Church where she was married to Carl E. Olson Jr.

The bride is the daughter of Mr. and Mrs. Otis L. Nelson of 922 Newman Drive, who hosted a family reception after the ceremony at Brentwood Lodge. The bridegroom is the son of Mrs. Helen Olson of South San Francisco and Carl E. Olson of Walnut Creek.

Sue recited her wedding vows in a gown of white Chantilly lace styled with a hooped skirt and a chapel train. A cap of white Chantilly lace caught her fingertip veil and white gardenias and stephanotis were used in the bridal bouquet.

Sandra Faria, the honor attendant, wore a floor-length gown of pale green brocade and carried white carnations and stephanotis.

Pink brocade gowns were chosen by the bridesmaids,

Michele Fouroux, Brene Eve Land Ann Edwards and Brenda Olson, sister of the bridegroom. The same dress was worn by Denise Bottaro, the junior bridesmaid. All carried pink carnations.

Dave Crowe was best man, and ushering duties were shared by Dave Looper, Bob Scabia, Bill Soto and Vincent Olson, brother of the bridegroom.

Carl, who also has a brother, Arthur, attended South San Francisco High School. Sue studied at El Camino High School and the College of San Mateo. She was a cheerleader in high school and, in 1964, was first princess in the Miss South San Francisco pageant.

Among the wedding guests were Mrs. Ray Bottaro and Robert Jemison of Portland, and Margrate Reinhardt and Jud Baker of Fresno.

The couple will live in South San Francisco after honeymooning in the Santa Cruz mountains and Carmel.

Women Will Hold A Dance

The S.S. "Brotherhood Way" Center is launching its first nautical members-only dance on Saturday evening January 8 at 9 p.m. at the new center.

Musical will be supplied by Sammy Blake and talented crew.

Mrs. Jack Mihalovici is chairman of the event. She will be assisted by: Invitations, Mmes. Sam B. Cohen, Nathan Siegel, Ernest Siegel, and Jack Gabriel; refreshments, Mmes. Robert Borovoy, Edwin Epstein, Melvin Lichtman, Kenneth Lorber, and David Terris; decorations, Mrs. George Dyer, Miss Freda Altman, Mmes. Sol Cohen, David Schwimmer, Howard Shapiro, Robert Shimoff, Stanley Wolfsohn, and Milton Bronstein; program, Mrs. Oscar Rushakoff, and publicity, Mrs. Murray H. Freedman.

For an evening of fun, surprises, and entertainment aboard this Winter Cruise members may call Mrs. Ralph Bardoff at 681-4564, Mrs. Sidney Bronstein at 992-1278, or the Center at 334-7474.

Visitation Unit To Hold Dinner

The Church of the Visitation Mothers' Club will hold their annual Pot Luck Dinner, on Saturday, January 22, in the parish hall, 655 Snydale Avenue at 7:30 p.m.

Dancing from 9 p.m. to midnight will follow.

Mrs. John Voelker is the chairman and Mrs. Marvin Fauss is co-chairman.

The next regular meeting of the Church of the Visitation Mothers' Club will be held January 19 at 8 p.m. in the parish hall.

Nautical Theme for Dance



THE S.S. "Brotherhood Way" Center will hold a members' only dance at 9 p.m. on January 8. These members are preparing their wardrobes for the event: left to right, Mrs. Jack Mihalovici, chairman; Mrs. Nathan Siegel and Mrs. Murray H. Freedman. (Post-Times Photo)

Single Parents Will Hear Tax Expert Speak

All single parents are invited to hear Mr. Ronald S. Rubin, associated with the firm of Webb & Webb CPA's.

The subject, "The New Changes in the 1965 Income Tax Law" will be treated by Mr. Rubin on Friday at the 8 p.m. January 7 meeting of the San Francisco Chapter of Parents Without Partners, Inc., in the Downstairs Community Room, 3560 Geary Boulevard.

Single parents of all religions, races, and national origins are invited to participate in the discussion and to enjoy the "Food-N-Fun" hour that follows.

A few January activities, are the Adult Discussion Group "Feelings that a Husband Rarely Admits," the Family Ice Skating outing, the Planetarium Tour.

Parents Without Partners, Inc., is an International, Non-profit, non-sectarian organization devoted to helping single parents develop their maximum potentials and raise their children to feel loved and accepted with the same opportunities to attain healthy, mature adulthood and be creative, constructive, contributing members of society as children from two parent homes.

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1966

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GUARANTEED HOMES

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STARTS MONDAY, JAN. 3rd

SHOP 3 NIGHTS WED., THURS., FRIDAY

Coast School Employees For Civil Service

Harry Shelly, president of Laguna Salada Chapter No. 123, California School Employees' Association, announced that the classified school employees of the Laguna Salada School District (Pacifica) voted overwhelmingly in favor of adoption of the merit (civil service) system in that district.

"One hundred and six employees were eligible to vote on the issue and of these 103 actually voted," Shelly said. "The vote was 82 in favor of adoption and 21 against, about a 4 to 1 margin," he added.

The election has been certified to the Board of Trustees who will now cause the three-man personnel commission to be appointed. A screening committee consisting of one board member, an administrator and a classified employee will shortly provide the Board with recommendations for appointment to the Commission.

Under law, the Board appoints one commissioner and recommends the other two appointees to Max Rafferty, superintendent of public instruction, and John Fisher, executive director, State Personnel Board, who appoint one each. The Board must also set the date on which the civil service system becomes operative. "In our case," Shelly said, "the date can be any time on or before July 1, 1966."

The election on adoption of civil service in school districts by classified personnel was made possible through passage of AB 1618 (Alquist-Dem., Santa Clara) at the 1965 general session of the State Legislature.

"The required informational meeting was held last November 17," Shelly said, "with Wesley Miller, personnel director, Hayward Unified School District, and William H. Stewart, director of field operations, California School Employees' Association, speaking in favor of adoption. Laura O'Donnell, classified personnel assistant, Peralta College (Oakland), and Frank Gillis, business representative, Council 57, AFSCME, AFL-CIO, spoke in opposition to adoption."

"The issues, pro and con, were amply set forth," Shelly indicated, "and the overwhelming favorable vote clearly shows the desire for civil service by our classified employees. We are most grateful for the fair and impartial manner with which the information meeting and the election were conducted by the Board of Trustees and Superintendent Fred Lucas."

"They are to be commended," Shelly stated, adding "An exceptionally good relationship has always existed between the Board-Administration and the classified staff. We anticipate, with the adoption of civil service, that our relationships of the past will be maintained and strengthened."

"We are not only pleased that the vast majority voted in favor of civil service," Shelly concluded, "but are honored by being the first school district in the state to adopt civil service via the recently enacted provisions of AB 1618 which was sponsored by the California School Employees' Association."

Shelly, who resides at 27 Reichling Avenue, Pacifica, is a custodian with the Laguna Salada District.

Youngsters Trained To Drive Safely

Once again South San Francisco Unified School District is training teen-agers to become safe drivers through its course in behind-the-wheel driver training.

Young driving practices, classroom study of traffic safety rules and on-the-road supervised training in automobiles equipped with AAA dual controls constitute the basic driver course.

Mario Volante is loaning two 1966 Plymouths; Fred Lautze, Incorporated, is loaning a 1966 Ford Fairlane, and Fairway Chevrolet is loaning a 1966 Chevrolet to the school for use in the program. The dual controls are supplied at cost by the California State Automobile Association.

Announcement was made by Paul Nielsen, District Superintendent that teachers for the course include Frank Robbins, Grace Bellis, Kathleen Guiney, Frank Derfield and Bob Cavanaugh.

Each student receives a minimum of six hours of actual behind-the-wheel driving instruction. He must also complete a course in driver education. In this course he studies the physical laws of nature as well as the man-made laws governing the operation of a motor vehicle.



Happy New

YOUR SAFEWAY STORES WILL BE CLOSED

New York Steaks Lb. **\$1.69**
Boneless, U.S.D.A. Choice Steer Beef

Boneless Beef Roasts Lb. **93¢**
U.S.D.A. Choice Grade, Crossrib or Bottom Round

Sirloin Tip Roasts Lb. **98¢**
Boneless, U.S.D.A. Choice Grade Steer Beef

Safeway Hams Lb. **73¢**
Smoked, Whole or Shankless Halves

Smoked Hams Lb. **69¢**
Farmer John, Whole (Hock On)

Canned Hams 5-Lb. **\$4.49**
Armour's Star Brand Tin

Boneless Hams Lb. **\$1.29**
Dubuque, Royal Buffet (Regular \$1.59) WHOLE or HALF

Top Round Steak Boneless, U.S.D.A. Choice Beef—Lb. **98¢**

Canned Picnics Dubuque, Boneless—4 3/4-lb. Tin **\$3.59**

Stuffed Hen Turkeys Armour Star Brand—Lb. **55¢**
(While Supplies Last)

Honeysuckle Turkeys All Sizes—Lb. **49¢**
(While Supplies Last)

Italian Sausage Regular or Hot—Lb. **89¢**

Link Pork Sausage Safeway—Lb. **89¢**

Smokie Link Sausage Oscar Mayer—12-oz. Package **69¢**

Tasty Ground Beef Lean & Flavorful—Lb. **45¢**

Top Sirloin Steaks Boneless, U.S.D.A. Choice Beef

Fryer Chicken Parts 3-breasts • Thighs • Drumsticks

Manor House, U.S.D.A. Grade A

Yours Choice Pound **69¢**

Pound \$1.39

Chili Con Carne Dennison's—40-oz. Can **69¢**

Yams JACK O' LANTERN—40-oz. Can **2 for 89¢**
(16-oz. Can 2 for 49¢)

Applesauce Blue Ribbon—15-oz. Glass **5 for \$1**

Salad Macaroni Golden Grain—2-lb. Pkg. **49¢**

Instant Coffee Safeway—10-oz. Glass **\$1.15**

Dole Pineapple Sliced—8 1/2-oz. Can **2 for 39¢**

Allsweet Margarine 1-lb. Carton **27¢**

Detergent White Magic, Low Suds—49-oz. Package **49¢**
(9-lb. 13-oz. Package \$1.59)

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Cocktail Franks Oscar Mayer—7-oz. Package **59¢**
Cocktail Smokies Oscar Mayer **59¢**
Italian Salami Marconi, Cracker Size **\$1.19**
Italian Loaves Gourmet Pak, Sliced **69¢**
Stuffed Clams Cherystone (In Shell) **59¢**
Luncheon Meats Safeway, All Regular **3 for \$1**
Smoked Chicken Leo's, Sliced **2 for 89¢**
Smoked Turkey Leo's, Sliced, Light **2 for 89¢**
Pureita Thuringer 1-lb. Package **89¢**

Cream O' The Crop
LARGE
GRADE AA
EGGS
CARTON DOZEN

49¢

Medium Dozen 45¢
Extra Large Dozen 53¢

SNACK CRACKERS
Busy Baker
1-lb. Package **3 for \$1**



SKYLARK
PARTY BREADS
Old World Black, Jewish Rye,
Bavarian Rye ... (Regular 33¢) Special **3 for 89¢**

The Real Thing...



Scotch Treat
Orange Juice
6-oz. Can

6 for 89¢

(Bel-air—6-oz. Can 5 for 89¢)

Bel-air Frozen Foods

GREEN BEANS, French, Italian ... 9-oz.
BLENDED JUICE 6-oz.
SUCCOTASH 10-oz.
MIXED VEGETABLES 10-oz.
CAULIFLOWER 10-oz.
FORDHOOK LIMAS 10-oz.
BABY LIMAS 10-oz.
RHUBARB 12-oz.
WHOLE KERNEL CORN 10-oz.
LEMONADE MIX 12-oz.

Your Choice

4 for \$1

Hair Spray
Truly Fine
Regular 59¢
14-oz. Can **47¢**

Aspirin
Safeway
Regular 35¢
200's **29¢**

Shampoo
Profil
Concentrate
Regular \$1.19 **89¢**

Alka Seltzer
25-Count
Regular 65¢ **44¢**

Good Seasons Mix For Fish or Chicken **29¢**
Blackeye Peas Bel-air, Frozen—10-oz. Pkg. **5 for \$1**
Ranch Style Beans 15-oz. Can **6 for \$1**
Spaghetti & Meat Balls Chef Boy-Ar-Dae **69¢**
Nescafe Instant Coffee 12-oz. Glass **\$1.39**
Maxwell House Coffee 2-lb. Can **\$1.55**
Yuban Coffee 1-lb. Can **89¢**
Maxwell House Instant 10-oz. Glass **\$1.37**
Yuban Instant 9-oz. Glass **\$1.37**
Luzianne Coffee 1-lb. Can **59¢**
Borden's Danish Margarine 1-lb. Carton **43¢**
Cascade For Dishwashers 20-oz. Package **41¢**
Dash Detergent 51.25-oz. Package **79¢**
Kotex Napkins 12-Pad Package **39¢**



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COLMA

Pay Hike Is Set For Employees

San Mateo County's elective officials will receive a 32 per cent salary increase by 1970 over their present salaries.

This was assured last week by the County Board of Supervisors who approved the recommendations of Management and Economics Research Incorporated, a Palo Alto firm which undertook a salary survey of elective officials' salaries for the county.

The 32 per cent hike is considerably less than the 50 per cent increase recommended last month by County Manager E. R. Stallings. The latter said, however, that the survey recommendations were "sound."

County Engineer Don Wilson, chairman of the committee of elective officials, said the group felt the Palo Alto firm's recommendations were based on sound principles. He noted that with salary increases for elective officials having to be established prior to earliest filing dates for such offices that chief assistants who are in civil service categories have been "catching up fast."

Supervisor James Fitzgerald, noting the "big job" of establishing salaries "four years ahead of time," moved that the report be adopted and that the district attorney prepare the salary schedule.

Salary increases will not begin for elected officials until January 1, 1967, with annual increases each year through 1970.

In its report, the research firm noted that during their present term of office the elective officials of San Mateo County have been in a disadvantageous position on salary adjustments when compared with incumbents of equivalent or approximately equivalent positions in San Francisco and Santa Clara counties because salaries of both elective and appointive officials in the comparison counties may be adjusted during the term of office.

Furthermore, the report states, San Mateo County elective officials "have been in a disadvantageous position historically... their salaries have not been able to keep pace with those of non-elective positions in county government and those of business, industry and the professions."

The present monthly salary of elected county officials and the monthly salary, in parenthesis, the positions will be paying as of January 1, 1970, after four annual increases beginning in 1967:

Assessor, \$1,583 (\$2,094); controller, \$1,583 (\$2,094); coroner-public administrator, \$1,188 (\$1,583); county clerk, \$1,377 (\$1,821); county engineer, \$1,674 (\$2,214); district attorney, \$1,821 (\$2,409); recorder, \$1,102 (\$1,457); sheriff, \$1,583 (\$2,094); tax collector, \$1,102 (\$1,457); and treasurer, \$1,267 (\$1,674).

There Is No Problem On Doelger Plan

Assurances that there is no cause for concern over the formation of a county service area to provide municipal services for the Doelger development on the coast have been sent by County Manager E. R. Stallings to the Half Moon Bay City Council.

The council adopted a resolution asking the County Board of Supervisors to reject the proposal to form "another taxing area and duplicate services already available in the area." Earlier the board had closed the public hearing on the matter and had voted to form the new agency, scheduling official action for next Tuesday.

In a telegram to the Half Moon Bay council, Stallings said:

"The board of supervisors made it clearly a matter of record that the formation of this taxing entity would not in any way provide duplication of services or double taxation and that where such services as were required could be supplied on a reasonable basis by the existing governmental jurisdictions within the area, this procedure would be followed."

"The county service area law was sponsored by the League of California Cities particularly for situations such as this. It simply assures that the residents of the unincorporated area who required municipal services prior to being part of a city will be solely responsible for the payment of such services. It will still be the responsibility of the developer to work with existing districts to obtain necessary services and the county will be involved only to the extent that such services cannot be reasonably provided by existing governmental entities."

Year To All

SATURDAY, JANUARY 1...NEW YEAR'S DAY

TOMATO JUICE 4 for \$1
Town House, Libby or Del Monte—46-oz. Can

EDWARDS COFFEE 2 Lb. \$1.15
Vacuum Pack (3-lb. Can \$1.69) Can

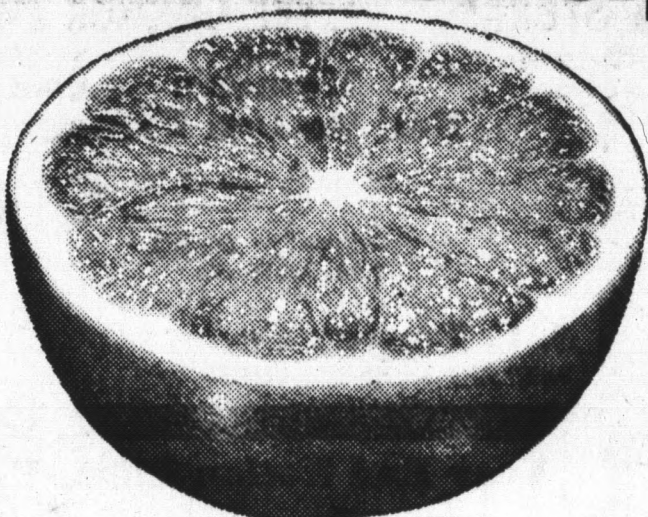
TOMATO SOUP 10¢
Heinz or Campbell—Regular Can

GREEN PEAS 5 for \$1
Del Monte, Early Garden—17-oz. Can

HORMEL SPAM 45¢
Luncheon Meat—12-oz. Can

SUGAR Brown or Powdered 2 for 25¢
C & H or Spreckels—1-lb. Package

Pink Grapefruit



From Florida's
Indian River Orchards
BEST FOR FLAVOR!

9 Lbs. 99¢

Bananas Golden Ripe 5 Lbs. 39¢
Green-Tipped Fruit

Apples Extra Fancy Oregon Pippins... 5 Lbs. 79¢
The All-Purpose Favorite

Pineapple Extra Large Size... Famous 49¢
Leilani Brand—Each

Navel Oranges California's Finest 9 Lbs. 99¢

Dates Waldorf Pack, Gift Box (Ready to Mail) 2 Lb. 79¢
While Supplies Last!

Orange Juice Blend Sunnyland—Quart 49¢
(48-oz. 75¢)

Vita-Pakt Lemon Juice 8-oz. Shaker Bottle 29¢

Large Artichokes Fancy Globe Variety 3 for 39¢

Clip-Top Carrots Tender and Sweet 3 Lbs. 29¢

Baking Squash Banana, Hubbard or Marblehead —Lb. 5¢

Yellow Onions U.S. No. 1 Quality 4 Lb. 25¢

Red-Ripe Tomatoes Nice and Firm—Lb. 29¢

NUT SALE

While Supplies Last!

• WALNUTS • PECANS

• ALMONDS

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• PEANUTS

(Plain or Salted in Shell)

Pound 35¢ or

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Large Avocados Fancy Fuerte Variety

Best For 2 for 49¢
Salads

Red Velvet Yams U.S. No. 1 Quality

2 Lbs. 29¢



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**LIPTON'S
Onion Soup
MIX**

3 for 99¢

Minced Clams Sea Trader—8-oz. Can 29¢

Vienna Sausage Libby 4-oz. Can 4 for 89¢

Small Shrimp Sea Trader, Wet Pack 4 1/2-oz. Can 49¢

Sardines King Oscar—3 1/2-oz. Can 3 for 89¢

Smoked Oysters Sea Trader, Whole 3 1/2-oz. Can 39¢

Deviled Ham Underwood—4 1/2-oz. Can 39¢

Chicken Spread Underwood 4 1/2-oz. Can 43¢

Sweet Pickles Zippy, Whole, Chips or Mixed 16-oz. Glass 39¢

Stuffed Olives Empress, Green—5-oz. Glass 49¢

Ripe Olives Town House, Giant Size 8 1/2-oz. Can 3 for 89¢

Heinz Relishes Piccalilli, Hot Dog, Hamburger or India—Regular Glass 29¢

Chopped Ripe Olives Town House 4 1/2-oz. Can 10¢

Polish Dill Spears Zippy—26-oz. Glass 39¢

Relish Cranberry-Orange, Ocean Spray—14-oz. 39¢

**CRAGMONT
SODAS
AND
MIXERS**

Assorted Flavors
Quart Bottle (Plus Dep.)

6 for \$1

Juice Drink Laloni, Pineapple-Grapefruit 46-oz. Can 4 for 89¢

Cranberry Juice Cocktail Ocean Spray 48-oz. Glass 79¢

Real Orange Juice Lucerne—1/2-Gallon (Quart 39¢) 75¢

Pineapple Juice Dole—12-oz. Can (18-oz. Can 6 for \$1) 8 for \$1

Fresh Apple Juice Lucerne—1/2-Gallon 49¢

Snap-E Tom Juice Drink Tom & Jerry or Hot Buttered Rum—Chn. 9 3/4-oz. Can 6 for \$1

Chevy Chase Mixes 46-oz. Can 2 for 75¢

Hawaiian Punch 46-oz. Can 2 for 75¢

Trader Vic's Mixes 5th Bottle 4.49

**BEL-AIR
PIZZAS**

CHEESE 16-oz. 59¢

SAUSAGE 19-oz. 69¢

PEPPERONI 19-oz. 79¢

Chef Boy-Ar-Dee Pizza Cheese—15 1/2-oz. (Sausage, Pepperoni, 17-oz. 59¢) 49¢

Mozzarella Valley of the Moon—8-oz. 49¢

Appian Way Pizza Sauce 6-oz. Can 2 for 39¢

Appian Way Pizza Mix 12 1/2-oz. 39¢

EGG NOG

Lucerne 1/2-Gallon 98¢
(Quart Carton 59¢)

Lucerne Butter 1st Quality, Grade AA, Cubes—1-lb. Carton 75¢

Lucerne Half & Half Pint Carton 29¢

Lucerne Whipping Cream Pint Carton 69¢

Lucerne Party Dips Assorted 1/2-Pint Carton 39¢

Lucerne Sour Cream 1/2-Pint Carton 29¢

Salads Lucerne: Health, Macaroni, Potato or Cole Slaw—Pint Carton Regular 39¢ 3 for \$1

Holiday Pies

PUMPKIN or MINCE 29¢

Bel-air, 8-Inch (1 1/2-lbs.)

Ice Cream

Lucerne, Assorted Flavors 1/2-Gallon 69¢

Cream Cheese

Lucerne 8-oz. Pkg. (3-oz. Pkg. 10¢) 2 for 49¢

Danish Cheese

Safeway, Imported, Tybo, Tilsit, Samsøe or Port Salut

Reg. 98¢ Lb. 89¢

Sliced Cheese Dutch Mill, Processed 8-oz. Package 3 for \$1

Camembert Monte Cristo, Danish 5 1/4-oz. 59¢

Dutch Mill Goudas 8-oz. 59¢

Imported Bleu Cheese Safeway Danish—Lb. \$1.39

Imported Roquefort Montecarlo—3-oz. 59¢

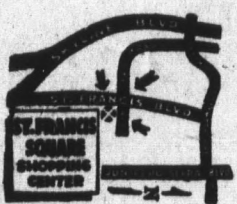
Imported Swiss Safeway Switzerland—Lb. \$1.79

SAFEWAY

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Back to Campus Special 3-Piece Luggage Set

14.88 Reg. 19.99

W. T. Grant Co.
20 WESTLAKE SHOPPING CENTER

Fabric Clearance Shandalay

60% Rayon, 40% Estron Acetate

Regularly 1.98
44" wide **1.39** yd.

Singer Sewing Center
WESTLAKE SHOPPING CENTER

NEW YEAR SPECIAL Chateau Ravetti CHAMPAGNE

2.29 5th

Westlake Liquors
WESTLAKE SHOPPING CENTER
Free Delivery. Open Daily 'til 12 P.M.

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Assorted Prints

Values to \$10.00 **\$5.99**

Fern Warner Maternity
WESTLAKE SHOPPING CENTER

Women's Textured Nylons

3 Pr. \$1.00

W. T. Grant Co.
20 WESTLAKE SHOPPING CENTER

Used Machine Clearance

Electric Portables From **9.95** Electric Consoles From **19.95**

Many from which to choose

Singer Sewing Center
WESTLAKE SHOPPING CENTER

1/2-Gallon Special Beams Bourbon

11.78

Westlake Liquors
WESTLAKE SHOPPING CENTER
Free Delivery. Open Daily 'til 12 P.M.

SWEATERS

Assorted Colors and Styles

Values to \$15 **\$7.99**

Fern Warner Maternity
WESTLAKE SHOPPING CENTER

For New Years Eve

Cheese Flavored Korn Kurls
Onion-Garlic Flavored Chips
Carmel Corn

22c Bag Reg. 29c

W. T. Grant Co.
20 WESTLAKE SHOPPING CENTER

REDUCED TO CLEAR Women's Textured Nylon Hose

Taupe, Coffee, Black

Sizes Average 8 1/2 to 11 **33c**

J. C. Penney Co.
WESTLAKE SHOPPING CENTER

Sandeman Scotch 8 Years Old

5.99 5th

Westlake Liquors
WESTLAKE SHOPPING CENTER
Free Delivery. Open Daily 'til 12 P.M.

REDUCED TO CLEAR Men's Dress and Sport Shirts

Terrific Savings
Whites, Colors, Stripes
All Sizes

2.50

J. C. Penney Co.
WESTLAKE SHOPPING CENTER

Men's and Boys' Sport Shirt Clearance

1/2 Price Values to 5.99

W. T. Grant Co.
20 WESTLAKE SHOPPING CENTER

REDUCED TO CLEAR Women's Sleepshift and Panty

All cotton flannel.
Blue or maize plaid
Sizes small, medium, large

Originally 2.98, NOW **1.88**

J. C. Penney Co.
WESTLAKE SHOPPING CENTER

1/2-Gal. Special Dewar's White Label Scotch

14.98

Westlake Liquors
WESTLAKE SHOPPING CENTER
Free Delivery. Open Daily 'til 12 P.M.

REDUCED TO CLEAR Women's Bell Bottom Pants

All cotton, sizes 10-16

Originally 3.98, NOW **2.99**

J. C. Penney Co.
WESTLAKE SHOPPING CENTER

Flannel Yard Goods

3 yds. \$1.00

Reg. 39c yd.

W. T. Grant Co.
20 WESTLAKE SHOPPING CENTER

ELECTRIC GUITAR

With 2 Pickups, Tremolo
and Amplifier **\$89.95**

Westlake Music Center
WESTLAKE SHOPPING CENTER

CANADA DRY SODAS Assorted Flavors

12 FOR 1.00

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WESTLAKE SHOPPING CENTER
Free Delivery. Open Daily 'til 12 P.M.

Year End Notion Clean-Up Terrific Bargains

Bias Tape, Rick-Rack, Elastic, Snap Fasteners,
Belt Buckles, Piping,

Only **8c**

J. C. Penney Co.
WESTLAKE SHOPPING CENTER

Misses, Junior, Petite Dress Clearance

5.77

Broken Sizes Reg. 8.99

W. T. Grant Co.
20 WESTLAKE SHOPPING CENTER

DRUM SET

Including Bass, Snare
Ride Tom and Floor Tom **\$199.95**

Westlake Music Center
WESTLAKE SHOPPING CENTER

BUBBLY SPECIAL GRAND MAISON CALIF. CHAMPAGNE

1.79 5th

Westlake Liquors
WESTLAKE SHOPPING CENTER
Free Delivery. Open Daily 'til 12 P.M.

REDUCED TO CLEAR

Girls'

Stretch Pants

Black or Red

Sizes 3-6x **1.50**

Sizes 7-14 **2.50**

J. C. Penney Co.
WESTLAKE SHOPPING CENTER

Let King Norman Make Your New Year's Eve Party Complete

Everything for New Year's Eve Parties

★ HATS
★ NAPKINS
★ SERPENTINE

★ HORNS
★ PLATES
★ BALLOONS

★ TABLE COVERS
★ NOISE MAKERS
★ STREAMERS

KING NORMAN'S KINGDOM OF TOYS

WESTLAKE SHOPPING CENTER

PL 6-6655

ANTI-FREEZE

\$1.85 gal.

Autotorium Stores
WESTLAKE SHOPPING CENTER

GOLD BOND

Batteries 6 and 12 volt **\$6.99 to \$9.95**

BRAKE SHOES

\$5.75

Autotorium Stores
WESTLAKE SHOPPING CENTER

The Times

SAN MATEO TIMES AND DAILY NEWS LEADER

HAPPY NEW YEAR 1966!

The staff of The Times, The Post and Times Commercial Printing extend the Season's best wishes to our nearly half-million readers, advertisers and associates. We sincerely appreciate your loyal support and co-operation during 1965. We wish you and yours a most happy and prosperous 1966. We look forward to another year of serving you.

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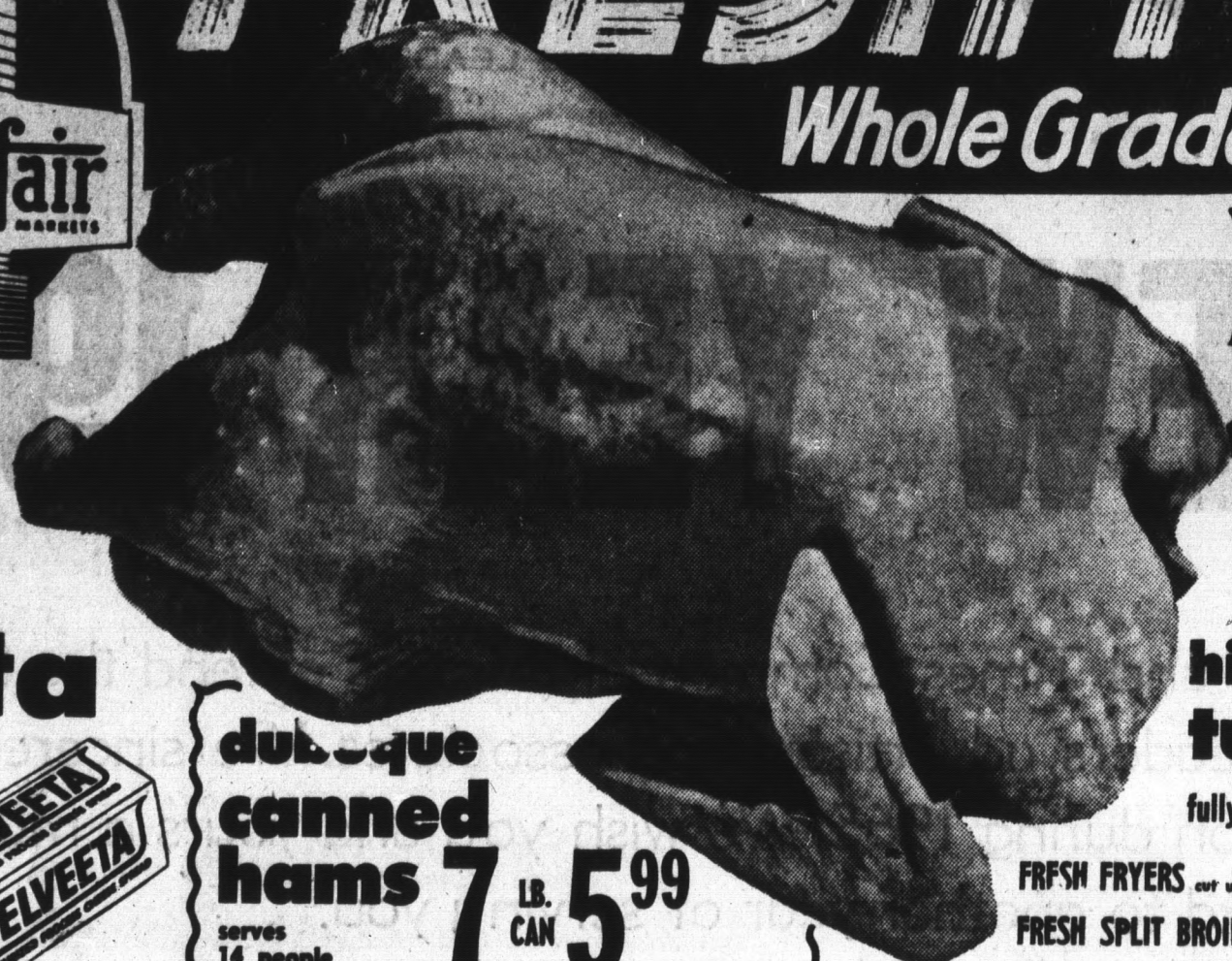
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CLOSED NEW YEAR'S DAY
 Your Daly City and San Francisco stores will close at MIDNIGHT, New Year's Eve. 24-Hour Stores re-open at midnight New Year's Day, others at regular time Sunday morning. Prices effective through Tuesday, January 4th.
SHOP LATE NEW YEAR'S EVE!

FRESH FRYERS!

Whole Grade "A"



lb. **29¢**

velveeta

Kraft's Cheese Food... **2 lb. loaf**

69¢



dubouche
canned
hams

serves 14 people

7 LB. CAN 5.99

hickory-smoked turkeys 79¢

fully cooked, ready to eat ...

four-legged fryers 39¢

the "family pleaser" ...

FRESH FRYERS cut up, pan ready lb. 33¢

FRESH SPLIT BROILERS ... lb. 33¢

REST OF THE FRYER ... lb. 39¢

FRESH FRYER THIGHS ... lb. 49¢

FRESH FRYER DRUMSTICKS ... lb. 49¢

FRESH FRYER BREASTS ... lb. 55¢

BACKS & NECKS FRESH FRYER ... 10 lbs. \$1

FRESH FRYER WINGS ... lb. 29¢

FRESH FRYER GIBLETS ... lb. 39¢

hills bros. coffee



2 \$1.29
 lbs.

tissue

Mayfair facial tissue, 200 twin ply pack

6 F \$1.00

luncheon meat

Hefnia imported, all pork, 12 oz. can

3 F \$1.00

large eggs

fresh grade AA

49¢ dz

chunk tuna

mayfresh, 6 1/2 oz. cans

4 F \$1.00

zee tissue

4-roll pack bathroom tissue, all colors

29¢

mayfair detergent

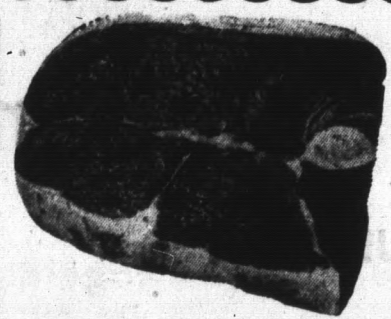
giant size

39¢

soda & mixes

mayfresh quart no-deposit bottles

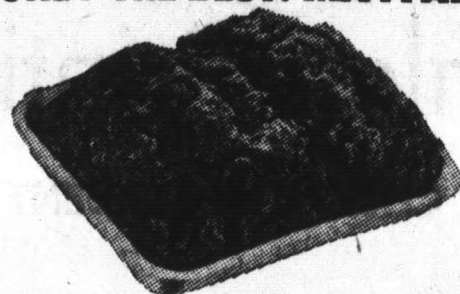
6 F \$1.00



round steak

full cut, all cuts included

79¢



ground chuck

extra lean, fresh ground

59¢



x-rib roast

boneless, rolled and tied

89¢



rib roast

standing rib, first 6 small ribs

98¢

ONLY THE BEST! MAYFAIR'S BLUE RIBBON STEER BEEF!

Mayfair Party Needs

NORMEL CHILI CON CARNE	15 oz. cans	3 for \$1
BREAD & BUTTER PICKLES	Best Foods - 15 oz. jar	4 for \$1
UNDERWOOD DEVILED HAM	OR CHICKEN SPREAD, 4 1/2 oz. can	39¢
GEISHA SMOKED OYSTERS	3 oz. cans	3 for \$1
PLANTER'S COCKTAIL PEANUTS	7 oz. cans	3 for \$1
TOM SCOTT MIXED NUTS	1 1/2 lb. can	59¢
LIPTON SOUP MIXES	reg. pkg., all varieties	37¢
MERRY MAID SHRIMP	broken, for cocktails, 4 1/2 oz. can	2 for 89¢
SAN FRANCISCO SALADS	Garbanzo, Kidney bean, Garden veg. - 14 oz.	39¢
HAFNIA COCKTAIL SAUSAGES	8 oz. cans	69¢
CHIFFON DINNER NAPKINS	triple ply, 50 to pkg.	2 for 69¢
MARASCHINO CHERRIES	SEAW - 8 oz. jar	49¢
DEL MONTE COCKTAIL SAUCE	12 oz. bottle	29¢
EUPHRATES WAFERS	all varieties, 9 oz. pkg.	39¢
POST TOSTEM POPUPS	all flavors - 10-oz. pkg.	2 for 89¢
BOYARDEE PIZZA MIX	sausage or chili - 17 oz. pkg.	59¢
APPLE SAUCE	APPLEBERRY, all flavors - 300 can	23¢
SPICED CRABAPPLES	EL CAMINO - 16 oz. jar	39¢
SPICED WATER MELON	EL CAMINO - 10 oz. jar	39¢
LIBBY'S PINEAPPLE CHUNKS	Mixed - 2 1/2 can	25¢
STUFFED OLIVES	EARLY CALIFORNIA - 3-oz. jar	3 for \$1
C&H FROSTING SUGAR	1 1/2 lb. pkg.	2 for 43¢

sirloin steak

aged to the peak of perfection

98¢

beef ribs

thrifty, lean and meaty

39¢

Mayfair Delicatessen

cream cheese

Philadelphia, 8 oz. pkg.

29¢

ITALIAN SALAMI CHUBS Gollies 8 1/4 oz. 79¢

BETTERMAIDE DIPS Varied flavors 8 oz. 39¢

JUMBO PIZZA 1 lb. 3 oz. 79¢

EDAM CHEESE Grandsma, Holland - 1 lb. 12 oz. min. wt. \$1.89

GRUYERE CHEESE Swiss Knight - 4 oz. 3 for \$1

PORT SALUT CHEESE Abbey - 9 oz. 79¢

ROQUEFORT CHEESE Montco - 3 oz. 55¢

SEAFOOD COCKTAIL Lasco-Shrimp, 3 pack - 4 oz. 3 for \$1

SLICED ITALIAN SALAMI Gollies - 3 oz. 39¢

LITTLE SMOKIES Oscar Mayer - 5 oz. 45¢

LITTLE WEINERS Oscar Mayer - 6 oz. 45¢

SLICED HAM Danole - 5 1/2 oz. 65¢

SLICED SMOKED SALMON Lasco - 3 oz. 59¢

Mayfair Frozen Foods

swanson T-V dinners

reg. pkg.

49¢

simple simon cream pies

8 inch, all varieties

4 F \$1.00

CHINESE EGG ROLLS WONG'S, 6-oz. pkg. 59¢

SWEET & SOUR PORK WONG'S, 10-oz. pkg. 69¢

WELCH'S GRAPE JUICE 6 oz. cans 5 for \$1

DAIQUIRI MIX Triple Fresh 6 oz. cans 4 for \$1

EGGO WAFFLES 10 1/2 oz. pkg. 3 for \$1

POTATOES O'BRIEN ORS-IDA, 24-oz. bag 49¢

CINNAMON ROLLS SARA LEE, 8 1/2-oz. pkg. 63¢

CREAM CHEESE CAKE ROSE ROYAL, 11-oz. 49¢

Mayfair First-Day Fresh Produce

large fuerte avocados

EACH

25¢

grapefruit

Sweet and Juicy

8 LB. BAG 59¢

Onions 3 lbs. 25¢

U.S. No. 1 Yellow

Bananas 6 lbs. \$1

Golden Ripe

Carrots 3 lbs. 25¢

Tender, tops off

Celery 19¢

Crisp, large stalks

Fresh Dairy Products!

COTTAGE CHEESE Mayfresh Pint ctn. 29¢

COTTAGE CHEESE Mayfresh Qt. ctn. 57¢

EGG NOG Arden Qt. ctn. 59¢

EGG NOG Arden 1/2 Gal. ctn. 98¢

TOPPING Real Cream Mayfresh 6 1/2 oz. can 39¢

WHIPPING CREAM Arden 1/2 pint. ctn. 29¢

SOUR CREAM Arden 1/2 pint. 29¢, pt. ctn. 57¢

LOW FAT MILK Hi Energy 1/2 gal. ctn. 48¢

BUTTERMILK Old Fashioned Qt. ctn. 25¢

OPEN 24 HRS.

A DAY EVERY DAY

2350 Junipero Serra: Daly City
 1755 Geary At Webster: S. F.

OPEN DAILY TIL MIDNIGHT

6967 Mission St.
 Daly City

HAWAIIAN PUNCH

RED or GOLD, 46-oz. cans

3 F \$1.00

DRESSING

KRAFT 1000 ISLAND 8-oz. bottle

39¢

FIREPLACE LOGS

PINE MT. 3 to pkg.

\$2.29

FRUIT BARS

SUNKIST FROZEN 6 bars to pkg.

59¢

HEINZ KETCHUP

New ketchup lovers size, 26-oz. bottle

39¢

ZEE NAPKINS

all colors 80 count

2 F 25¢

MARGARINE

IMPERIAL 1-lb. carton

39¢

HOLIDAY LIQUORS

Toast the coming of the bright new year with your favorite liquors. All the famous brands at low Mayfair prices!



Zarofsky VODKA
\$2.79
 5th

BULLARD'S CRYSTAL GIN
\$2.99
 5th

FOUR SCORE
Straight Bourbon whiskey
 86 Proof **\$3.49**
 5th

One Time Offer!
 While Quantities Last!
HARVEY'S IMPORTED SCOTCH
 86 proof 1/2 GAL **8.99**
 5th

Royal Occasion SCOTCH WHISKY
 Imported, 86 proof **\$4.39**
 5th

Nationally Advertised Brands • All At One Low Price!
CALVERT GIN, TEN HIGH, WALKER'S VODKA, BOURBON DE LUXE, CREAM OF KENTUCKY, SCHENLEY 12 YR. OLD CHAMPION, AND SUNNYBROOK BLEND
3.99
 5th

KENTUCKY CHOICE straight bourbon
3.19
 5th

ROYAL OCCASION Blended Whiskey
2.98
 5th

FISHER BEER
 11 oz. glass cans, CASE of 24, \$2.99 **79c**
 SIX PACK

RUM and BRANDY MIX
 ROYAL OCCASION **\$3.49**
 Fifth

White or Gold Label. Royal Occasion Imported
RUM
 ROYAL OCCASION IMPORTED FRENCH **3.49**
 5th

BRANDY
 ROYAL OCCASION **3.49**
 5th

champagne
 or Pink Champagne. **\$3.79**
 5th

MAGNUM, \$1.98
 5th

2350 Junipero Serra: Daly City
 1755 Geary At Webster: S.F.
 OPEN 24 HRS. A DAY EVERY DAY
 6967 Mission St., Daly City
 OPEN DAILY 'TIL MIDNIGHT

Baptists Set Study Hour

Wednesday evening at 7:45 the Prayer and Bible Study Hour of the Westlake Baptist Church will meet at the home of Mrs. Mary Navarro, 208 Carmelo Lane, South San Francisco.

Pastor David Donnelly continues to lead in the doctrinal study of "The Second Coming of Christ—Rapture."

Sunday at 9:45 a.m. Sunday Church School Hour. Superintendent Swedberg invites all who do not have a church home or Sunday School to attend to come and study with us. There are twelve Bible centered classes, one for each age group.

During this class period, Pastor Donnelly is beginning a new Pastor's Class for adults and youth.

The purpose of the class is to inform inquirers what the Baptist Church believes, requirements for membership, and the ministry of the Baptist General Conference.

He will be using the book, "Concerning Church Membership" written by the executive secretary of the Baptist General Conference, Rev. Lloyd Dahlquist.

He will be using the book, "Concerning Church Membership" written by the executive secretary of the Baptist General Conference, Rev. Lloyd Dahlquist.

BIRTHS

Born to Mr. and Mrs. CERVANTES, Antonio, 372 C. Street, South San Francisco, December 19, a son, MICHAEL D. Robert C. 228 Granada Drive, South San Francisco, December 18 a daughter, PORTUSACH, Frank M. 460 Granada Drive, South San Francisco, December 21, a daughter, URTAGA, Ellich, 842 Maple Street, South San Francisco, December 20, a daughter, SCHONOVER, Harvey, 7 Wildwood Court, Daly City, December 21, a son, KRSTICH, Peter J., 87 Chestnut Avenue, South San Francisco, December 20, daughter.

Jehovah's Witnesses To Sponsor 3-Day Assembly

The Watchtower Bible and Tract Society announced last week that it will sponsor a three-day circuit assembly for Jehovah's Witnesses in San Francisco, January 21-23.

William Thompson, presiding minister of the Daly City congregation, said that delegates from 16 San Francisco and Peninsula congregations will attend. The Scottish Rite Auditorium will be the site of the gathering and peak attendance has been estimated at 1,800 persons.

Arden B. Stutler, district supervisor for Jehovah's Witnesses in Northern California, will be the key speaker on the program. He is from the Witnesses' world headquarters in Brooklyn, New York.

His public address on Sunday, January 23, at 3 p.m., will be the high-point of the assembly and is entitled, "What Does the Resurrection of the Dead Mean for You and Yours?"

The three-day program includes a variety of talks and demonstrations on Bible subjects. The opening session will focus attention on the important part the Bible should play in family life.

Sessions will be conducted morning, afternoon and evening with a baptism of new ministers on Saturday afternoon.

Thompson said that an organizational meeting was held on November 29 which was presided over by Roland E. Collier, circuit director for the attending congregations.

Mr. Collier, also on assignment from the Brooklyn headquarters, has been working on the convention preparations for the past three months.

Dodge Sales Are Up 16%

Retail sales of 1966 Dodge passenger cars through November 20 were 16 per cent above sales in the same period of the record 1965 model year, Dodge general manager Byron J. Nichols reported.

Dodge sales from the beginning of the model year, October 1, through November 20 totaled 82,503, compared with 70,771 in the same period last year, Nichols said.

Sales in the second 10-day period of November totaled 16,993, a 14 per cent increase over the 14,963 sold in the first 10 days of the month, and an eight per cent increase over the 15,741 cars sold in the second 10 days of November last year.

Marriages

Marriage licenses issued to: OLEEN-REDFIELD—Gene Oleen, 35, of Pacifica and Lillian L. Redfield, 31, of Pacifica. COLOMBANO DOSATE—Germana Colombano, 21, San Francisco, and Charlene Dosate, 19, Daly City. LIPTON-WYMAN—Donald Lipton, 26, Daly City, and Sharon Wyman, 23, San Francisco. BLAYLOCK-WATSON—Terrence L. Blaylock, 19, of Pacifica, and Carol L. Watson, 17, of Pacifica. GOAD-DELUCE—Huey L. Goad, 23, of Pacifica and Joanne M. DeLuce, 19, of Pacifica.

Morris Plan Dividend Set

At a meeting of the board of directors of the Morris Plan Company held in San Francisco, a quarterly dividend of 25 cents per share was declared payable on December 15 to shareholders of record December 1, 1965, according to an announcement made by Ralph N. Larson, president and chairman of the board.

Larson stated that the directors also approved payment of a 3 1/2 per cent stock dividend, ending October 31, 1965, amounting to \$1,160,383 or \$1.83 per share after giving effect to a change in accounting method.

Net income before the change in accounting method was \$776,741 or \$1.21 per share compared to \$687,901 or \$1.08 per share in 1964.

Going-out-of-Business

EVERYTHING REDUCED!
 Bridal Gowns, Formals, Cocktails
Diane's Bridals
 1745 S. El Camino 341-5952 San Mateo
 Open afternoons Closed Monday

NEW YEAR'S PARTY

SUNDAY OPEN HOUSE

AT RAY & CLARE STERN'S HEALTH CLUB — SUNDAY 10 A.M. - 6 P.M.

FREE CHAMPAGNE

Celebrate the New Year with free champagne and a no-obligation tour of California's largest, most modern health club.

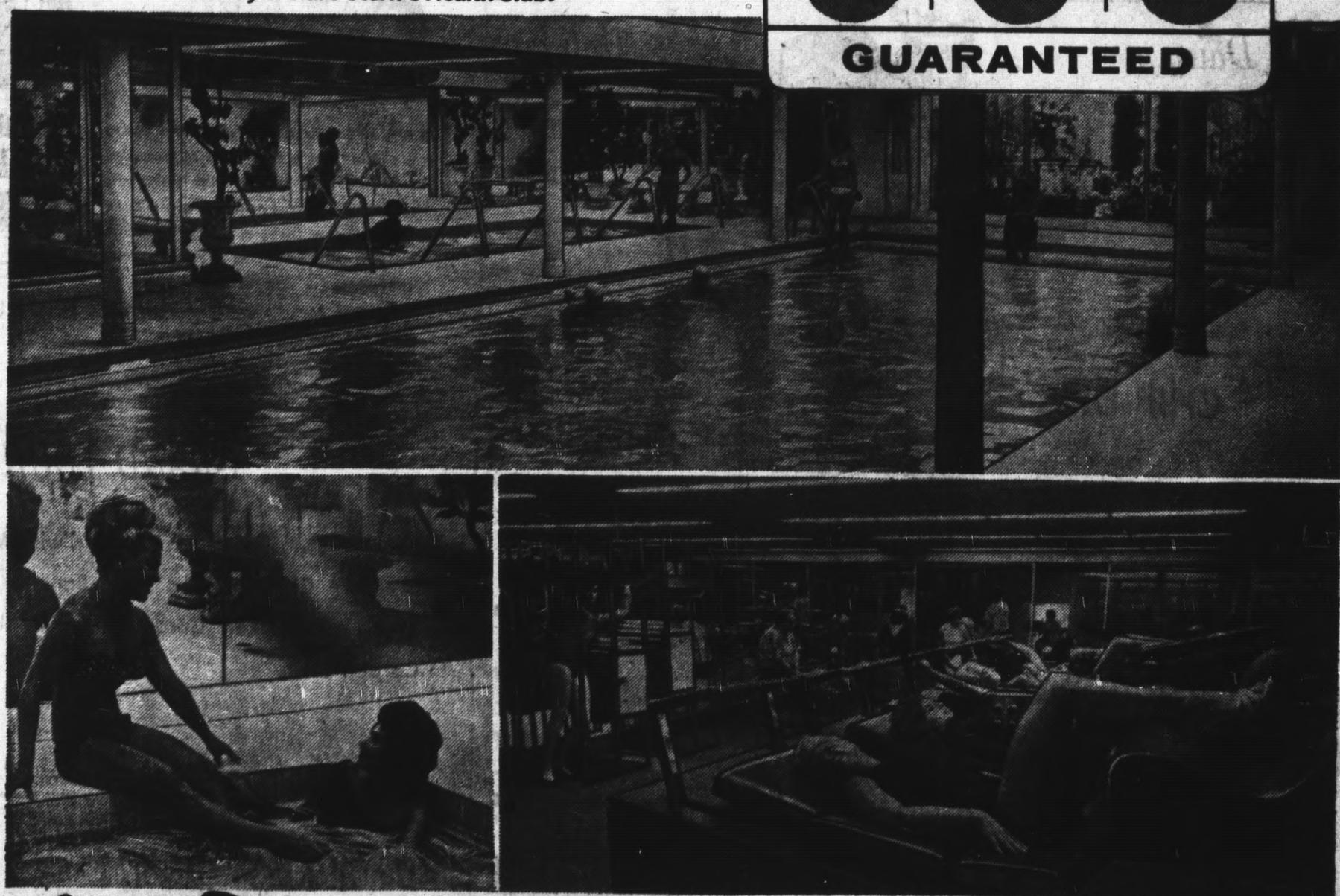
FREE SPA & STEAM

Especially for "pained" New Year's Eve revelers. Let the hot turbulent waters of the spa revive you!

FREE 5 DAY MEMBERSHIP

What better way for us to prove that a slim, vital you in '66 is yours with minimum effort at Ray & Clare Stern's Health Club!

LOSE
555
 INCHES POUNDS DAYS
GUARANTEED



Ray & Clare Stern's
HEALTH CLUB & SPA
 225 Baldwin Avenue Near San Mateo Drive, San Mateo
 TELEPHONE DI 2-9464

FREE BABY SITTING • FREE PARKING AT MOBIL STATION
 • New Hot Mineral Hydro Swirl Pool • Greatly Enlarged Gymnasium • Finnish Sauna Steam Rooms • Desert-Dry Heat Rooms • Golden Tan Sun Rooms • Medicated Inhalation Room • Poolside Restaurant • 15 Patented Electrical Reducing Machines • 12 Mechanical Body Contouring Machines • 85 Pieces of Specialized Exercising Apparatus • 6 Figure-Building and Firmness Machines • Magic Profile Facial Machine • Crystal-Clear Grecian Swimming Pool • Air Conditioning
OPEN 7 DAYS A WEEK — 10 A.M. TO 9 P.M.



2900 ALEMANY BLVD.

GROCERY SPECIALS
Effective Wednesday, Dec. 29th
Through Tuesday, Jan. 4th

We reserve the right to refuse service to commercial establishments.
Limit Rights Reserved.

BEECH-NUT BABY FOODS
STRAINED
Fruits & Vegetables **4 for 43¢**
REG. JARS

Our Meat Staff wish to thank you, our customers, and are grateful for your patronage. We wish you good health and wealth in the coming years. Meat prices effective Wednesday, Thursday, Friday.

SHOP EARLY
STORES CLOSE 6 P.M.
NEW YEARS EVE

TENDERIZED HAM

HORMEL DAIRY TENDERIZED HAMS
(Small Sizes) FULL HALF or WHOLE
Selected From Eastern Corn Fed Pork

69¢
lb

HOSTESS HAMS

Boneless, Cooked, Shankless,
the elite of ready to serve hams
WHOLE OR HALF

reg. 1.89

SPECIAL AT

149
lb.

SMOKED PICNICS

serve like ham

6 to 8 lbs.

43¢
lb

TURKEYS AVAILABLE
1st QUALITY ONLY!

U.S.D.A. CHOICE OR SWIFT'S PREMIUM OR ALLAN'S FINEST

LUSCIOUS STEAKS

SIRLOINS	99¢	T-BONE	109
	lb	PORTERHOUSE	lb.
LONDON BROIL	1.19	TOP ROUND	95¢
	lb.		lb.

ALL OUR CUTS OF MEAT ARE TRIMMED BEFORE WEIGHING

U.S.D.A. CHOICE OR SWIFT'S PREMIUM OR ALLAN'S FINEST

BONELESS ROAST

SIRLOIN TIP
(Oven Ready)
solid slicing

89¢
lb

1st QUALITY

SLICED BACON

79¢
lb

ROMEY'S ROSY RED

BOTTOM ROUND

CORNER BEEF

Remember,
Any Cut

69¢
lb

Smoked Pork Chops

KINGAN'S, CENTER
CUTS, SMALL LOIN,
SMALL RIB

99¢

Cubed Veal Steaks

BONELESS

69¢

Fresh Calif. Fryers

FOSTER'S
GROWN

39¢

All Beef Franks

OSCAR MAYER

49¢

Hormel Chubs

BOLOGNA,
LIVER SAUSAGE,
COOKED SALAMI

49¢

Pork Sausage Roll

RATH BLACKHAWK, PURE
PORK SAUSAGE ROLLS
REG. OR HOT

49¢

Chuck Ground

THE FINEST,
EXTRA LEAN & EXTRA GOOD

67¢

Variety of Cold Cuts

NEW! RATH BLACK-
HAWK VARIETY PKG.
FULL POUND

69¢

All Meat Franks

RATH

49¢

Cocktail Weiners

OSCAR MAYER
OR SMOKIES
6 OZ. PKG.

45¢

NEW YEAR FROZEN VALUES

Cream Cheese Pie

JOHNSTON
ROSE ROYAL
1 LB. - SAVE 30¢

39¢



VEGETABLES

PEAS, CRINKLE CUT FR. FRIES, REG. FR. FRIES,
CUT GREEN BEANS, REG. CUT. GR. BEANS,
CHOPPED BROCCOLI, CORN CUT.

6 for 79¢

Dairy
Case
Specials



Holiday
Cheese
Snacks

NALLEY'S

CHIP DIPS

GARLIC - FRENCH ONION
BLU - CLAM - BBQ - PEPPERONI

REG. 49¢ **3 for \$1**

SOUR C

For baked potatoes,
salads or fruit dips,
an all-purpose dressing

PINT CART. **39¢**

BORDEN'S

NATURAL SLICES
FROM WISCONSIN
SWISS - CHEDDAR - JACK

CHEESE

6 OZ. **3 for \$1**

HOLLAND HUM GOUDAS 14 OZ. **89¢**

WISPRIDE CROCKS BLUE & SHARP 12 OZ. **99¢**

CAMEMBERT HALVES ROUGE ET NOIR 4 OZ. **49¢**

GORGANZOLA CHEESE STELLA 5 OZ. **49¢**

BLUE CHEESE TREASURE CAVE REG. PKG. **3 for \$1**

COTTAGE CHEESE BORDEN'S PINT TUB **29¢**

SPICED CUT HERRING LASCO 32 OZ. JAR **1.00**

WINE SNACK HERRING LASCO 32 OZ. JAR **1.29**

GRAND TOUR

Boneless Breast of Chicken stuffed with Apple and Almond
Dressing: Chicken A La Kiev; Boneless
Breast of Chicken Cordon Bleu; Veal
Cordon Bleu;

99¢

CREPES CANNELONI

89¢

ONION RINGS CORONET BUY 3, SAVE 47¢ 10 OZ. Pkg. **3 for \$1**

I.O.F. SHRIMP BOOTH 1 1/2 lb. Reg. SAVE 90¢ **1.99**

CREAM CLAMBAKE In SHELL CLAMBAKE SAVE 20¢ Reg. Pkg. **49¢**

SPRECKELS-RUSSELL

FRENCH CUSTARD ICE CREAM

VANILLA: FRESH STRAWBERRY:
CHOCOLATE: NEAPOLITAN: COFFEE:
ROCKY ROAD: TOASTED ALMOND:
MARBLE FUDGE: PEPPERMINT STICK:
EGG NOG: CHERRY JUBILEE.

1 1/2 GAL 75¢

CHEESE PIZZA 16 OZ. **49¢**

PEPPERONI PIZZA 19 OZ. **69¢**

HORS D' OUEVRES C&W TEENIE WEENIES 7 OZ. **79¢**

Year In - Year Out!



Ring out the old . . . ring in the new . . . with these rootin'-tootin' Happy New Year Food Buys for all your holiday festivities. We've special low prices on all your favorites for delightful dinners . . . for bountiful party buffets . . . for marvelous meals over the weekend. So start a Happy New Year of Savings. Shop QFI for super values that say good bye to '65—GOOD BUYS for '66!

SHASTA SODAS	REGULAR OR LO-CALORIE 12 OZ. CANS	6 for 39¢
FRUIT COCKTAIL	TRI-VALLEY 2 1/2 CAN	25¢
WHITE STAR TUNA	6 1/2-OZ. CAN	23¢
PITTED RIPE OLIVES	LINDSAY MEDIUM No. 1 Can, Reg. 35¢ Value	25¢
SLICED PINEAPPLE	SUMMER ISLES NO. 2 CAN	25¢
Libby's APPLE SAUCE	100% GRAVENSTEIN 303 CAN	3 for 49¢

Libby's GARDEN SPINACH 303 CAN 2 for 29¢	SUNSWEET PRUNE JUICE QUART BOTTLE 37¢	DIAMOND A FANCY SLICED BEETS 303 CAN 17¢
HUNGRY JACK PANCAKE MIX 3 LB. PKG. 57¢	GREEN GIANT Cut Asparagus SPEARS PICNIC CAN 3 for 79¢	RIVIERA Western Style CHILI BEANS GIANT 40 OZ. CAN 37¢

TOMATO PASTE DEL MONTE 6 OZ. CAN	4 for 49¢
TROPICAL FRUIT SALAD DEL MONTE 1 LB. CAN	29¢
PITTED PRUNES DEL MONTE 12 OZ. PKG.	33¢
Bin B MUSHROOMS BUTTONS, SLICED, CHOPPED, 3 OZ. CAN	3 for 51¢
STUFFED OLIVES ROCCA DELLA 5 OZ. JAR	29¢
DERBY TAMALES 13 1/2 OZ. JAR	29¢
SUNSHINE-CHEEZITS 6 1/2 OZ. PKG.	25¢
HI HO CRACKERS SUNSHINE 10 OZ. BOX	27¢
BROILER FOIL KAISER 14" x 20" ROLL	49¢

SWAPPLE JUICE QUART JAR	33¢
RONZONI NOODLES ECO, 8 OZ. PKG.	29¢
CALGONITE 20 OZ. DEAL PKG.	39¢
SW MIXED NUTS 1 LB. PKG.	49¢
VEG. JUICE COCKTAIL SW 29 OZ. CAN	29¢
LEMON JUICE REALEMON 24 OZ. BOTTLE	59¢
BRACH CHERRIES CHOCOLATE COVERED 12 OZ. BOX	59¢
KAISER FOIL 25' x 12" ROLL	29¢
HEAVY DUTY FOIL KAISER 18" WIDE ROLL	59¢



PRODUCE PRICES
WED., THURS., FRI.



Farm Fresh PRODUCE

EXTRA FANCY

SLICING TOMATOES

FIRM

..... LB.

15¢

BANANAS

Extra Fancy
"CHIQUITA"

8¢

CABBAGE

Extra Fancy
SOLID HEAD

5¢

TEXAS PINK — LARGE SIZE

GRAPEFRUIT

Now At Their Best **5 for 39¢**

SUNKIST

LEMONS

Large Size **4 for 19¢**

EXTRA FANCY

CUCUMBERS

Large Size **3 for 25¢**

SCOTT

HOUSEHOLD NEEDS

Cut Rite Wax Paper, 125 ft. roll.....**29¢**
Cut Rite Sandwich Bags, 75 ct. pkg.....**39¢**
Cut Rite Plastic Bags, 50 ct. pkg.....**39¢**
Scot Place Mats, 24 ct. pkg.....**39¢**
Scotties Dinner Napkins, 50 ct. pkg.....**29¢**
Scotties Facial Tissues, 200 2-ply.....**29¢**
Scotties Towels, 120 ct. roll.....**2 for 39¢**
Softweave, 2-ply.....**29¢**



2900 ALEMANY BLVD.

(WP-2)

Valuable QFI Coupon

C&H SUGAR

With this QFI coupon or coupon at check stand. Coupon expires after Jan. 4th

5 LB. BAG 37¢

Valuable QFI Coupon

GIANT RINSO

With this QFI coupon or coupon at check stand. Coupon expires after Jan. 4th

DEAL PKG. **39¢**

Valuable QFI Coupon

HILLS COFFEE

With this QFI coupon or coupon at check stand. (LB. CAN 78¢) Coupon expires after Jan. 4th

2 LB. CAN 1 15

YOUR GUIDE TO FASCINATING FUN & DINING

In a World of Holiday Hospitality

BRIGHT LIGHTS BY LLOYD JOHNSON

Restaurants and Clubs Ready for New Year's Eve

SOON ALL CHRISTMAS GIFTS will have been exchanged for the right size and color. All that's left of 1965 is paying the bills and looking forward to the big Friday evening New Year's Eve celebration which should be a banner one. Many folks will dine out, then scoot home to the fireside to toast in the New Year with their family and friends. Perhaps they'll dance and add a few more cigarette burns to the rug and furniture. But this is a New Year's Eve party and everything goes—including the old year. On the other hand, countless fun seekers will be gathering in smart restaurants and supper clubs, who, more than any other eve in the year, will have entertainment schedules par excellence—with full course dinners to match. If you don't already have a reservation in your favorite fun spot, "you'll be left at the post" (to coin a Bay Meadows phrase)—only in this case, it could be the bed post. Your BRIGHT LIGHTER has listed a variety of leading restaurants and clubs who invite your holiday patronage. No matter which one you choose, you're sure to have a gala time.

ROMANO'S
ROMANO'S
ROMANO'S
ROMANO'S
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A DOZEN
TIMES
on the
DOOR
to tell
YOU
That For

Italian Food
and PIZZA it's
Romano's
Italian Restaurant
Cocktail Lounge

OPEN DAILY
from 4 p.m.
ROCKAWAY BEACH
EL 9-0528



THIS IS THE PARTY TO END ALL PARTIES!

We've got big plans to make your New Year's Eve the best yet. Check details of our Hyatt New Year's Holiday Package.

DINING - DANCING

FAVORS - HATS -

CONFETTI

FUN FOR ALL

In the SCHEHERAZADE ROOM, BOB WELLMAN's fine orchestra will again present a great evening of entertainment welcoming the New Year. We will feature a special New Year's dinner ranging in price from \$9.75 to \$12.50.

2 NITES ONLY

The
SENATOR

and his
Steel Brass Band

December 30 and 31

Once again in JOHNNY KANS Chef Choy has arranged a special Cantonese dinner. Those of you who enjoyed New Year's Eve at JOHNNY KANS last year will be happy to know that we have annexed the PASHA ROOM for that evening and will have a fine Trio for dancing from 9 to 2. Price per couple, \$22.50.

The BACKSTAGE BAR in the HYATT MUSIC THEATRE will be open for cocktail service as usual. The Music



Theatre will feature PEARL BAILEY with shows at 7 p.m. and a SPECIAL NEW YEAR'S EVE Performance at 10 p.m. There's plenty of time after the early show to have dinner and welcome the New Year. We're going all out to make this a party to end all parties.

Why not make this a real Holiday Weekend, take in New Year's Eve, spend the evening in a delightful guest room, lounge through breakfast in bed, watch the Rose Bowl Parade and football games on TV? Call DI 2-7741 and ask for the Catering Office for reservations.

HYATT HOUSE

1333 Bayshore

Burlingame

DI 2-7741

Villa Chartier

HAPPY NEW YEAR!

Iced Relish Tray
Villa Chartier's Special Salad
Crisp Mixed Greens with Crabmeat or Shrimp
(Choice of Our Special Dressings)

Cream of Chicken Soup

ENTREES

WHOLE LIVE MAIN LOBSTER, Broiled or Boiled to your Taste, Drawn Butter, Shoestring Potatoes	6.95
BROILED GIANT AUSTRALIAN LOBSTER TAILS, Drawn Butter, French Fried Potatoes	6.95
BROILED HAWAIIAN MAHI MAHI STEAK, Kona Beach Style, Fresh Sliced Papaya, French Fried Potatoes	4.35
BROILED FILET OF CHINOOK SALMON STEAK, Hollandaise Sauce, French Fried Potatoes	3.95
FILET OF PETRALI SOLE, Saute Meuniere, Lemon Butter, French Fried Potatoes	3.95
SOUTHERN FRIED CHICKEN, Villa Chartier, Hot Biscuits, Creamy Whipped Potatoes, Old Fashioned Gravy	3.95
ROAST TOM TURKEY, Old Fashioned Dressing, Giblet Gravy, Candied Sweet Potatoes, Cranberry Sauce	4.75
CHICKEN FRICASSEE PRINTANIERE, in a Rich Chicken Gravy, Old Fashioned Dumplings	2.95
BREAST OF CHICKEN A LA KIEV, Stuffed with Delicately Seasoned Butter, AuGratin Potatoes	4.50
ROAST CHOICE PRIME RIB OF BEEF, AuJus, AuGratin Potatoes	5.75
GROUND SIRLOIN STEAK ON PLANK, Bouquetiere, Bordure of Whipped Potatoes	3.75
STROGANOFF OF TENDERLOIN TIPS OF BEEF, Sliced Mushrooms, Rice Pilaf	4.60
NEW YORK STEAK, Broiled to your Satisfaction, AuGratin Potatoes	6.95
MINUTE NEW YORK STEAK, Broiled to your Satisfaction, AuGratin Potatoes	5.75
FILET MIGNON, Broiled to your Satisfaction, AuGratin Potatoes	6.95

Peas and Carrots

Sherbet or Ice Cream

Strawberry Shortcake

Plum Pudding with Brandy Sauce

FOR THE VERY YOUNG LADIES AND GENTLEMEN

ROAST TURKEY, SOUTHERN FRIED CHICKEN OR GROUND SIRLOIN 2.75
Soup or Salad ...and... Dessert ...and... Milk

Iced Relish Tray
Green Goddess Salad
Potage a la Reine

ENTREE

Tortmeo Rossini
Parisian Potatoes
Peas Parisane
Dessert
Pear Belle Helene
Coffee
A Bottle of Christian Bros.
Champagne

\$10.00

"MEET ME AT THE VILLA CHARTIER"

Has been a famous Peninsula slogan
for more than 40 years

365 days a year

LUNCHEON

COCKTAILS

DINNER

El Camino and 41st Ave.
San Mateo

For reservations 341-3456

Iced Relish Tray
Caesar Salad
Potage Marie Louise

ENTREE

Rack of Lamb
Bouquetiere
Dessert
Creme de Menthe Parfait
Coffee
A Bottle of Christian Bros.
Champagne

\$10.00

FRANK TORRES offers the finest
New Year's Day Turkey Dinner in the Bay Area



MAKE RESERVATIONS
NOW
FOR NEW YEAR'S EVE

and a variety menu for any member of the family
who would like a different
entree.



12 Miles from San Mateo

Frank Torres'

BEACH HOTEL

at Monterey Overlooking
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Banquet Accommodations 50 to 200

OPEN 11 TO 2 A.M.

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Dancing Every Friday and Saturday

Scotchy
Campbell's
PLACE FOR STEAK
AND PRIME RIB
As You Like It!



• **GALA NEW YEAR'S EVE PARTY**

Make Your Reservations NOW!

(Regular Menu Prices Prevail)

• **"The PALMERS"**

Chuck and Phyllis

Piano and Song Stylists

NEW SONGS — OLD SONGS — SMART MATERIAL

Appearing NOW thru January 9th

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CELEBRATION**

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Continental and American Dinners

Open for Lunch and Dinner from 11 a.m.

Daily except Mondays

Banquets — Parties — Wedding Receptions

Dining Room Open Sun., Tues., Wed. and Thurs. 11:10 p.m.

Friday and Saturday 11:12 midnight

Fashion Show — 12 noon Friday

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Across from Parkside Plaza

Visit our "Top-of-the-Surf" Upscale Cocktail Lounge and Banquet Room

Eastbound cut off on Bayshore at 19th Ave.

Marjorie at the PIANO BAR

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CONTINENTAL-ITALIAN CUISINE

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7 Course ITALIAN DINNERS

Lunch, Cocktails, Accommodations

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1438 Grant Ave. Between Union



MARLENE KING — "Miss New Year's Eve" of the popular North Beach Chi Chi Club. A gala party has been planned here for the debut of 1966.



MISS KOLKO presents
8-act Variety Show...
"TOPLESS PLUS"
starring SHERI ASHTON
Cont. from 9 p.m.
Open Every Night
chi chi
444 Broadway 392-6213

SERVING LUNCHEONS TO
GROUPS, MEETINGS,
PARTIES
Mon. thru Sat.
11 A.M. to 3 P.M.
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Mon. thru Sat.
From 5 P.M.
COCKTAILS AT ALL HOURS
La Touraine
Delightful French Restaurant
in Burlingame
226 Lorton Ave., Burlingame
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MEXICAN CAFE**
"may delicioso"
NATIVE MEXICAN FOODS
One taste is worth
ten thousand words
1918 El Camino
Redwood City EM 8-4004
At 5 Points

Elegant NEW DECOR
Phil Lohr's
ORIGINAL
PAY BY COUNTRY
Steakery
Dinner 'til Midnight
Banquets to 125
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COCKTAILS
LUNCHEON
DINNER
**Augie's Presents
NEW YEAR'S
EVE DINNER**
Special Menu
Prime Rib or
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or Lobster Tail \$5.50
Hats, Favors, Noisemakers,
etc. Entertainment, Dancing,
Music — COCKTAILS
65 East 3rd Ave., San Mateo 342-5378

Recipe for a Happy '66

DAN BIAGI and
RENE CANABOU'S
FABULOUS NEW
**Cote
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Good Friends and
Good Food
DAN BIAGI and
RENE CANABOU'S
FABULOUS NEW
piano bar
entertainment nicely
3301 El Camino • Atherton
for reservations ph. 368-8954

**6th
Anniversary**
CLUB SEVILLE
Benjamin Franklin Hotel
3rd Ave., San Mateo

**Gala NEW YEAR'S
EVE PARTY**

★ No Increase in Prices
★ No Cover — No Minimum
★ Noisemakers, Hats, Etc.
★ Hot and Cold Hors D'Oeuvres
★ No Reservations Necessary
**CLUB SEVILLE
FIRESIDE ROOM**

Midnight Buffet New Year's Eve
Breakfast Served Daily From 6 A.M.

Chef Robert's Special
**NEW YEAR'S DAY DINNER
GREENWILLOW ROOM**
12 noon to 8:45 p.m.
Complete Dinners
From \$4.25
Child's Plate, \$2.75
Diamond 4-2511
Benjamin Franklin Hotel

HAPPY NEW YEAR!

FASCINATING FUN & DINING
In a World of Holiday Hospitality

RING IN THE NEW YEAR WITH US

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DELUXE DINNERS
FUN - FAVORS
DANCING

3 BANDS
The Coastside's
Outstanding
Clubs ...
Nick and Lorraine Gust's

The Turtle
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RESERVATIONS
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AND

Nicks
On the Shore
of the
Pacific Ocean
BACARAY BEACH

RESTAURANT • COCKTAIL LOUNGE
BANQUET ROOMS • MOTEL

For a Better Place to Dine LEANING TOWER

ITALIAN and CONTINENTAL CUISINE
Dinners • Luncheons • Cocktails.
Completely Remodeled.
Most Elegant Atmosphere
MODERATE PRICES

DINNER—Mon. thru Fri. 5 p.m. to 10:30 p.m.; Friday and Saturday till 11:30 p.m. (Not Open Sunday)

DINNER SERVED . . .
New Year's Eve — 5:30 p.m. to 1 a.m.
New Year's Day—2:30 p.m. to 10 p.m.
NO PRICE INCREASE

713 No. Linden Ave., So. San Francisco
Your Hosts: Joe and Lou Ercoli — 583-5539

STEAKS ALL YOU CAN EAT

EVERY MON NITE
BROILED NEW
YORK CUT STEAKS
ONLY **1.50** SERVED
5 P.M. TO
11 P.M.

PLUS
4 OTHER HOT ENTREES AND
35 TANTALIZING SALADS
SERVED ON SPARKLING ICE

LUNCH
ALL YOU CAN EAT . . 1.00
MON. thru FRI., 11:30 A.M. to 2:30 P.M.

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KING'S TABLE
Open 7 Days a Week — Air Conditioned — Free Parking
2550 EL CAMINO — REDWOOD CITY

WHAT'S IN LOS ALTOS???

(Mac's Tea Room, Of Course)

7 Course
ITALIAN DINNERS Start at **\$2.00**
Lunch, Cocktails, 5 Banquet Rooms
Accommodate 15 to 300
Closed Tuesdays
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1438 Grand Ave. 90 2-7025
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Candlestick Park or Theatre
Open 7 Days a Week
421 Cypress St., San Francisco
Reservations: 588-1625

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New Year's Eve Gala
DANCING • DINING • FAVORS
• YOUR FAVORITE SPARKLING BEVERAGE

Dance to the Music of Sal Carson and the Orchestra

DON VIVANT:
DINNER DANCING
TO THE MUSIC OF
ART CHEDD
FROM 9:00 P.M.

COLONNADE ROOM:
FESTIVE BUFFET
HUNT BREAKFAST
Continuous from 1 A.M.
New Year's Day

NERO'S NOOK:
Featuring the
SYLVIA MORA
SHOW

Plan now to
join the "IN CROWD"
for New Year's Eve:
PHONE DA 7-0800
FOR RESERVATIONS

CABAÑA

4290 EL CAMINO REAL • PALO ALTO

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Season's Greetings
from Jack Waller
and all the staff at Plateau 7

OUT OF HAYASTAN TO YOU
Come the Rarest of Foods and Delicacies
Open Every Day 4 p.m. to Midnight Sunday and Holidays 1 p.m. to Midnight

Mecca of Connoisseurs of Good Food

Fry Our Famous Full-Course Dinners

Cocktails in the Rubaiyat Lounge

GEORGE MARDIKIAN'S OMAR KHAYYAM
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Vince's
Fresh Crab in Season

ITALIAN AND SEAFOOD RESTAURANT COCKTAIL LOUNGE

Hors d'Oeuvres Served 5:30 p.m. to 8:30 p.m. Nightly
Daily 11 a.m. to 12 Midnight • Fri. and Sat. 11 a.m. to 1 a.m.
For Fresh Seafood to Prepare at Home Visit Our Delicatessen and Fish Dept. Next Door

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FIRESIDE 1-1480

ALL YOU CAN EAT
\$1.00 LUNCH
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Special Children's Rates

Help yourself to hot Italian, Chinese, Mexican and American entrees . . . plus 17 crisp salads
Dinner 7 days a week; Lunch Monday through Friday.

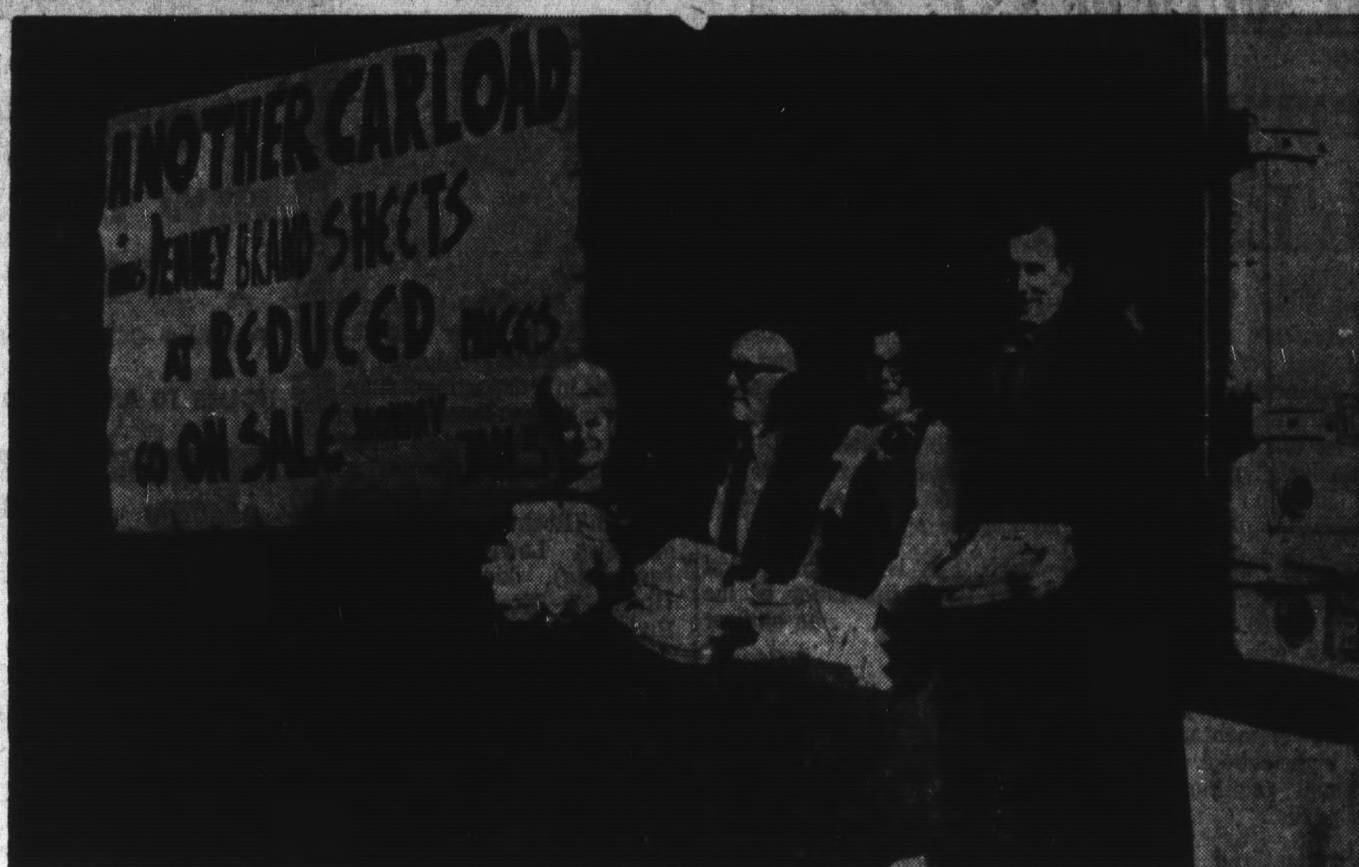
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DANCE TO THE BIG BEAT!
Whiskey à Go Go
NOW APPEARING

The
'Elementary' School Band
Make Your
New Year's Eve
Reservations NOW!
90 60 Girls
Tina & Loe
Kathy Kay
568 Sacramento, S.F. 434-3250
WHERE THE ACTION IS!

Penney's Slates Sheet Sale



UNLOADING 20,000 pounds of sheets—enough to form a ribbon from Daly City to Fresno if spread end to end—are Westlake J. C. Penney store associates (left to right) Joanne Walsh, Donald Davis,

manager, Mrs. Geraldine Shaw and Ray Michelucci, trucker. J. C. Penney Co., the world's largest supplier of sheets, will kick off its annual white goods event Monday.

Louanne's Datebook

By LOUANNE HEATH



ISN'T IT LOVELY that both Christmas and New Years come close together and we can gorge ourselves twice, with perfectly good excuses—no one can count calories during a holiday repast—and then only have to go on one diet?

From turkey dressing, candied sweet potatoes and fruit cake to potato salad, cold cuts, cheeses, chips and dips and fancy punch bowls, Americans go on a week-long gastronomic orgy this wintery season and then submit themselves to a strict regime of dietetic foods for weeks to undo the damage and recoup their figures before it is time to slip into those luscious and fabulously expensive swim togs.

Crazy isn't it? But, I don't know of a soul in favor of abolishing either the holiday culinary traditions or the chic and infinitesimal whisp of fantasy in which we absorb of the all important sun tan.

At any rate, this is not the week to worry about future struggles, it is a time for fun and gaiety so, let's all enjoy it. May your New Year be delightful and may 1966 be filled with good things for all.

GOOD THINGS have come to Bethel 348 as a result of some ingenious work by the Ducky Daughters of that Bethel.

The lasses, all between the ages of 12 and 16 made and sold tags for Christmas packages and were able to raise a considerable sum of money.

According to Linda Price, publicity chairman for the Bethel and newly installed Duckling of the DD., the girls were able to purchase a silver tea service and a lace tablecloth with the profits.

The girls elected new officers and held a Christmas party in the home of Jr. Past Honored Quack recently and Chris Paymiller was elected Honored Quack, Debbie Sandkulla is now the Duck.

This lighthearted group was developed years ago as a service arm of the Jobs Daughters and the girls have great fun mixing tomfoolery with work for the bethel.

THE ASSOCIATION for Childhood Education will launch the new year with a film aimed at the continued development of theme for the year, Children Need People who Strive to Meet Their Family and Community Responsibilities.

The film will be shown on Tuesday, January 11 at 3:30 p.m. in the Vista Mar School. A general business meeting will also be held.

MRS. WILLIAM FEENEY has been named the chairman of the Our Lady of Mercy's twelfth annual fashion show to be held on February 5.

According to Mrs. Kathryn Glebow, the event will be held in the Grand Ballroom of the Fairmont Hotel and will feature one of the Fairmont's renowned luncheons as well as the very latest in spring fashions from H. Liebes.

Assisting Mrs. Feeney with the show, entitled Graceful Interlude, will be her co-chairman Mrs. Dino Tonelli and Mrs. Victor Sarrioli and Mrs. Albert Fambriani, the decorations chairman.

Tickets are available for \$4.50 each, Mrs. Glebow reports.

HONORS HAVE come to three Daly City women as a result of their active participation in the Camp Fire Girls movement.

The San Francisco Council of Camp Fire Girls has elected Mrs. Robert Ross to be the secretary of the San Francisco Section of the Golden Gate Council of Camp Fire Girls.

Mrs. Edward Raymond will also serve the Council as a member of the Section Committee, according to information supplied by Mrs. Susan McCarter, Section Director.

According to Mrs. McCarter, special honors were paid to Mrs. Guido de Ghetaldi, also of Daly City, by her selection as recipient of a Wakan Service Award for outstanding leadership.

Mrs. James Bardine will be hostess for members of San Francisco Alumni chapter of Alpha Iota Business Sorority when the sorority sisters gather for the monthly meeting at her home in San Francisco on Tuesday, January 4.

Mrs. James McCraney, of Daly City, reports that the unit will begin formulating plans for a tea for former members which will be held later this month.

Highlight of the meeting will be the reinstatement and second degree initiation of Mrs. Louis Garcia, formerly a member of the Alpha Iota chapter in Portland, Oregon.

MAKING DALY CITY their headquarters during the holidays were Mr. and Mrs. Aubrey Spark of Gogins Mine, high up in the Mother Lode country. The Sparks and their daughter Andrea, a Mon-

Saving Firm Reports Gain

American Savings and Loan Association of California reported last week that it originated \$18,814,638 in new real estate loans in the Bay Area during November.

This represented 701 new loans, according to George H. Haley, senior vice president. Single-family residences were 63.9 per cent of the total, Haley said.

Dollar volume for the 11 months ended November 30 amounted to \$255,963,612 and represented 9,413 individual loans.

The 57,333 loans currently on the books at American Savings and Loan amount to \$1,095,953,716, Haley said.

At the close of the comparable period last year, the \$2,144 loans on the association's books had a total value of \$1,002,690,343.

American Savings and Loan Association of California, with 31 offices, is the largest savings and loan association in Northern California.

L. C. Smith Re-elected President

L. C. Smith, president of L. C. Smith Company, San Mateo, has been unanimously re-elected for a third term as president of the No. 1 A District Agricultural Association which operates the Cow Palace. His re-election will expedite the master plans improvement program started during his tenure in office.

Smith stated that the board is unanimous in its objective to remodel and modernize the Cow Palace complex, with its first immediate plan to up-date the main arena and make it the finest sports facility in the country.

The arena floor will be lowered, thus establishing a perfect sight line with increased seating.

Other plans include new seats for the boxes, dress circle and press box and a new parking entrance with additional parking space. New rest rooms and new decor are also planned.

Smith said, "All Cow Palace events will benefit from the modernization which will also make it especially suitable for the National Hockey League games."

Re-elected as vice president is L. W. Lane Sr., president of the Lane Publishing Company, Menlo Park.

Newly elected vice president is director John G. Brucato, manager of the San Francisco Water Department's Agricultural and Land Division. He is also founder and chairman of Farmers' Market.

Edward Diran is secretary-manager of the Cow Palace which sponsors the annual Grand National, horse shows and rodeos, and leases the Cow Palace the year around for sports events and other major attractions.

Other directors on the board include: Robert McCarthy, Edith McDonald, Stephen A. Zoletti Jr., Howard N. Gilmore, E. D. O'Brien, and Fred Parr Cox.

THEFT REPORTED

Richard A. Ross of 252 Los Olivos Avenue, Daly City, reported to police last week that thieves had stolen cuff links, a tie bar, baby's clothes, a cutlery set and a pearl necklace. He said the items were valued at a total of \$82.

CLOTHING SLASHED

Officials of W. T. Grant Company in the Westlake Shopping Center reported to police last week that two men's suits and a lady's dress had been slashed.

terey resident and emerging young artist, were reunited here for Christmas visits with local friends.

THE TALENTED members of Pacifica's Fifty Plus Club performed for the Sunset White Shrine on Monday evening in the Crocker Masonic Temple in Daly City.

Rung Hasselgren was the soloist and Jane McKinney accompanied him on the piano. Erma Thompson narrated the show and also performed on the mandolin.

The Fifty Plus Club continues to grow at a very healthy rate and this past month has increased the size of its membership by an even dozen!

New to the club are Mrs. Ruth Donovan, Mrs. Ruth Kneas, Mrs. Rose Louz, Mrs. Eva Morin, Robert Sherman, Mrs. Dorothy Tong, Mr. and Mrs. Burdette Sailors, Mrs. Helen Weir, Mrs. Margaret Heise, Mrs. Dorothy Lapham, Mrs. Minnie Wright and Mrs. Norma Albrechtsen.

HAVING THE FIRST opportunity to enjoy the convenience of a Ski Chalet on Lake Tahoe's western shores are Mr. and Mrs. Hal Fox and their sons, Mitch and Perry.

The Fox family mountain retreat is still in the building phase but trips are necessary to select materials and okay drawings so the four Foxes are taking advantage of the excuse to do skiing and sightseeing. The family spent this past long week end on such a duo purpose trip.

JUST SOUTH OF S.S.F.

Serramonte Planned To Be Largest in N. State

Serramonte encompasses over 900 acres, and is situated just five miles south of San Francisco between Junipero Serra and Skyline Boulevards. It will be the largest "all-inclusive" planned community in Northern California.

Serramonte will have approximately a minimum population of 21,000. This planned community will feature medium priced homes, apartments, major regional shopping center, several elementary schools, and a high school, churches, recreational facilities and, of course, parks.

The homes and apartments have been designed with the owner and renters convenience in mind . . . they will have reasonable set-back lines from the streets to provide for lawns and landscaping to denote the pride of ownership.

All of the utilities will be underground . . . a pleasing amenity to the new home owner. The ornamental street lights and the latest construction improvements will enhance the beauty of the community and its surrounding area. Every feasible detail has been incorporated into the master plan . . . so as to please and make convenient the new owner of a new Serramonte home.

The location is ideally situated in every respect. The Serramonte home owner will be serviced by two major freeways, Junipero Serra and Skyline (now under construction) . . . cutting the travel time to the downtown area to approximately 20 minutes.

Serramonte Shopping Center . . . will be the largest regional shopping center in the whole of Northern California. The design, architecture and landscaping will be one of the most beautiful in the country. Welton Becket and Associates, the well-known shopping center experts, are the architects.

Serramonte Center is unique in the fact that it will be the first of its kind in California. It will have a completely enclosed mall . . . that will be heated in the winter and, of course, be air-conditioned for summer months.

The whole of the Serramonte Shopping Center will cover approximately 76 acres and will contain two or three major department stores. In addition, there will be at least 100 quality shops to make Serramonte the shopping center of the West! Parking facilities will accommodate over 6,000 cars to start . . . and future provisions for another 3,000 cars.

BART Is Blasted By Speaker

A group of San Mateo County business leaders were introduced to a new technique in mass transportation when Monocycle, a rapid transit system designed to provide continuous intercommunity service 24 hours a day, was revealed before a joint meeting of the Transportation Section of the San Mateo County Development Association and the Special Mass Transit Board, a joint SMCDA and Governmental Research Council function.

Leonard N. Albrecht, owner and design director of Leonard Albrecht Associates, industrial design engineers in San Francisco, guest speaker at this meeting, announced publicly for the first time the basic outline of this new transportation system that could revolutionize planning and procedures for the movement of people in large numbers.

In his opening remarks, the speaker blasted the proposed Bay Area Rapid Transit system now being readied for use in its three-county district and bluntly stated that "the system is doomed to fail. He complimented the Board of Supervisors of San Mateo County and others in this area for "saving the taxpayers' dollars" by withdrawing from the BART program.

Another first feature of the Serramonte Shopping Center will be a satellite shopping center adjacent to the regional center. This area will be set up for stores that will need larger space . . . such as, furniture stores, food markets, automobile agencies, etc.

Here, too, is something that should tickle the fancy of the true boat lover . . . an outdoor boat center!

In this area the boat buyer (all types) can actually sail his purchase on the one acre lake . . . that will be part of this development. Several other neighborhood shopping centers will be sprinkled along the Skyline Boulevard . . . so that the residents of Serramonte will be able to augment their everyday needs with the regional shopping center.

A conservative estimate is that by 1980 . . . over 100,000 cars per day will be traveling this area on the Junipero Serra Freeway, and also 35,000 cars per day will be using the Cabrillo Freeway. Skyline Boulevard, which will be connected directly to the shopping center will handle 30,000 cars per day with ease. Coupled with the above figures more cars will be using: Serramonte, Hickey, Gellert and Callan Boulevards . . . which are all adjacent to the shopping center. No other shopping center in the foreseeable future will have the potential vehicular traffic that will be contained in Serramonte.

All Schools

Here and there an antler drooped, but the reindeer looked great. Some of the dolls bumped into each other and a toy soldier or two was out of step.

But for some 500 parents, brothers and sisters, and other assorted friends and relatives, it was the show of the year, as the children of Serra Vista School presented their Christmas present—a musical play, "Christmas Dreams" to the community of West Winston Manor in South San Francisco. Set in a mythical "Serra De-

partment Store" on Christmas Eve, 1965, the play told the story of a little girl locked by accident in a department store, where all the lonesome and unsold toys come alive under the magic spell of the season.

Featured were a Toy Rhythm Band (Room 1 and 2 pupils of Miss Lawis and Miss Impresaria), dancing dolls (Room 3, Mrs. Francon), a Rudolph The Red-Nosed Reindeer ensemble (Room 4, Miss Thodos), the march of the toy soldiers (Rooms 7 and 8, Mrs. Bank and Miss Zimmerlin), a dance of the animals (Room 5, Miss Reid), and carols by the Serra Vista Glee Club (Rooms 7, 8, 10, 11, 12, Mr. Albrecht).

Featured actors playing shoppers, salesgirls, the little girl, the floorwalker elves with toys, and the chief inspector of the toys, were drawn from rooms 6, 10, and 12, under Mrs. Kardaz and Miss Bourdelais. Parents were welcomed by Principal Eugene Sunia. The performance took the place of the December P-TA meeting last Thursday in the Serra Vista all-purpose room. On the following day Santa Claus visited the classrooms.

Lunch Menu For JESD

Here is the lunch menu for the Jefferson Elementary School District for Monday through next Wednesday:

MONDAY

Hot dog on buttered bun
Cheese wedge
Vegetable stick
Fruit
Milk

TUESDAY

Mandarin beef
Oven-baked brown potato
Carrot and raisin salad
Bread and butter
Sliced peaches
Milk

WEDNESDAY

Turkey fricassee
Cranberry sauce
Buttered rice
Buttered peas
Homebaked roll and butter
Fruit
Milk

HELP WANTED — NORTH COUNTY

FREE LANCE PHOTOGRAPHERS

Weekly newspaper needs photographers with own transportation to handle day-to-day picture assignments in Daly City, Pacifica, South San Francisco. Submit resume stating experience, hours available and other particulars.

MAIL RESUME TO

THE POST, 30 Park Plaza Drive, Daly City

Attn.: Monte Dayton

Do not apply in person or by phone

OPEN NEW YEAR'S DAY

SHERRYS

"Happy New Year"

CHAMPAGNE
French Imports
LOUIS LOMBARD, Reims 5th 3.98
MOET & CHANDON 5th 6.70
G. H. MUMM & CO. 5th 6.82

California
CHRISTIAN BROS. 5th 3.79
KORBEL'S 5th 4.90
COOKS 5th 3.49
LEDOMAINE 5th 2.49
PAUL MASSON'S 5th 4.28

And Many Others

CHAMPAGNE SALE! 1.98
Pink, White, Sparkling Burgundy
Rene Lancer Brand,
Magnums 3.89 YOUR CHOICE 1.5th

GREENBRIER

Straight Bourbon
Whiskey 5th 3.69
Distilled in Kentucky
86 Proof 3 FOR 10.75

HOLIDAY
GIN or
ODESSO
VODKA 2.69
5th
Quart 3.39

SPECIAL
BREWERS BEST
BAVARIAN BEER — 24 12-oz. bottles 2.69

1254 Burlingame Ave., Burlingame 343-6228
42 South B Street, San Mateo 344-6249
864 Laurel Street, San Carlos 393-0182

WALGREENS WESTLAKE

OPEN NEW YEAR'S DAY

For Your CONVENIENCE!

HOURS 10 AM to 6:30 PM



YOUR PRESCRIPTION is our most important responsibility.
Complete Service at Low Cost

FOR PRESCRIPTIONS

WESTLAKE SHOPPING CENTER
Open Evenings and Sundays

SALE STARTS
WED. — LASTS
THROUGH SUN.

FRESH BREAD AND
MILK AVAILABLE
IN LIQUOR DEPT.

\$2.98 CORY
GLASS 4-8 CUP
COFFEE BREWER
Vacuum brewer with glass filter rod makes perfect coffee in taste-free glass! Only 2.29
49¢ Plastic Pail 29¢
10 Qt.

TV TUBES 99¢
ANY SIZE — ANY TYPE
UNCONDITIONALLY GUARANTEED for 6 Mos.
FREE TUBE TESTER AVAILABLE

Reg. 29c **KLEENEX** 200's 2.38¢
Reg. 1.09 **G-E FLASHBULBS** AG1 Press 5 M3 Ctn. 1.00
Reg. 52c **PLAYIN' CARDS** BICYCLE 3.100
Reg. 49c **MODESS** Regular or Super Box of 12 29¢
Reg. 98c **LAVORIS** 15 1/2-oz. 66¢

EASTMAN FILM DISCOUNTS

Kodachrome II
COLOR MOVIE FILM.
FOR DOUBLE 8mm ROLL CAMERAS
Big Buy! 25-ft. Roll **KODACHROME II** 8mm MOVIE FILM PREPAID Processing Mailed, too! 2.49
KODACOLOR FILM
127 620 120 Your Choice 83¢
INSTAMATIC CX 126 93¢
KODAK 35 MM Color Film 20 Exposures Processing Included 2.39
KODAK BLACK and WHITE VP 620; VP 127; VP 120 37¢
POLAROID COLOR FILM No. 108 and 48 39¢

HAVE A NEW YEAR'S BALL!

Bondware Paper 9" Plates Banish drudgery! China WHITE . . . 99¢ Pack 150. 89¢
Party Starters! Paper Hats Variety of styles — foil laminated in asst. colors. 25¢
Libbey Highball 10 1/2 Ounce Glasses 12.149
Bondware Paper 9" Plates Banish drudgery! China WHITE. 69¢ Pack 100 59¢
Merrymakers! 8" Horns Happy New Year! Pack 4 for 25¢
Anchor Hocking Punch Bowl 8 Qt., with 12 cups, hangers, ladle. 26-Pcs. 3.66

Junior Stepladder all aluminum
• Stands erect when folded
• Full 27" height
• Full 3" side rails and steps
• Firm, wide top for comfortable seat
2.99
ALSO FEATURING . . . sure grip solid safety feet, fully extruded, corrosion resistant, solid jumbo aluminum rivets, individually cartoned.
ALUMINUM LADDER 6 ft. . . 7.99

Laurel, 3-Heat HEATING PAD BUY!
Highest quality, Removable flannel cover, 12x15" 2.44

RUGS!!
Room Size
Viscose - Rayon
Approx. 9x12
Foam-Back
No Padding
Needed 13.88

Cannon 24x46" Bath Towel
FIRST QUALITY!
Thick terry, cotton terry, solid color assortment. 39¢
VINYL HASSOCKS Round, square, rectangular. YOUR CHOICE 4.98
MATCHING HAND TOWEL, 15x25" 29¢
MATCHING WASH CLOTH, 12x12" 6 for \$1

Get Ready For NEW YEAR'S EVE...
LIQUOR VALUES!
10-Year Old **WABASH FALLS STRAIGHT BOURBON** 2.99
Vodka or GIN Your Choice 2.49
IMPORTED CANADIAN WHISKEY 4 Years Old 3.39
WINE OLD ABBEY Full Gallon Vin Rose • Sauterne • Burgundy 1.19
SCOTCH Imported 5th 3.39
BRANDY-RUM For Tom & Jerry's or Egg Nogs 5th 2.99
CREME de MENTHE or CREME de COCOA 5th 2.19
BEER Case of 24 12-oz. Cans 2.88
Reg. BELFAST Quarts Club Soda, Gingerale, Collins Mix. (No deposit bottles) 5 for \$1

BIG VALUES ON COSMETICS
Reg. 7.50 **RUBINSTEIN ULTRA FEMME** 4.50
Reg. 2.75 **YOUNG TOUCH** Hand Lotion 1.75
Reg. 1.00 **TUSSY WIND & WEATHER** 50¢
Reg. 5.00 **DOROTHY GRAY** Collagen 2.75
Reg. 3.00 **DOROTHY GRAY** Cold Cream or Skin Cleanser 1.50
Reg. 3.00 **MAX FACTOR** Moisturizing Cleansing Cream 1.50
Reg. 98c **PERFECTION HAND LOTION** 69¢
Reg. 98c **HILLROSS K LOTIONS** 59¢
PERFECTION HAND CREAM 1 lb. Special 7.29
CREAMY LIPSTICK Dorothy Gray "Sheer" Velvet 50¢

Prices Good Today
Thru Jan. 3

Thrifty

CUT RATE DRUG STORES

300 PACIFIC HEIGHTS PLAZA, SAN BRUNO
Bring Your Christmas Snaps and Get Your FREE Film For New Years
FREE ROLL OF FILM
120-360-127 KODAKOLOR OR BLACK & WHITE WITH EACH ROLL OF
SAME BROUGHT IN FOR DEVELOPING AND PRINTING

After
Christmas

**WHITE
GOODS
SALE**

**YEAR END
CLEARANCE**

UP
TO **50% OFF**
ON NATIONALLY FAMOUS
TOILETRIES



**69¢ Multi Color
Cotton Muslin
Printed Pillow Cases**

This fine selection of first quality pillow cases includes lovely floral prints in a choice of design and each in many color combinations. 36x42" cut size. Buy them by the dozen... stock up at this spectacular price!

39¢

**\$14.88 Value!
Folding Aluminum
Bed with Mattress**

With 24x72" foam mattress. Durable, lightweight aluminum frame folds compactly for storage. Priced so low... head-to-toe sleeping comfort.

\$7.77

**98¢ Value!
Plastic Stacking
Shoe Boxes**

Clear, strong plastic. 12 3/4 x 6 1/2 x 3 1/2" size. Designed with stacking feature to save space. Here's your chance to buy all you've always needed.

31¢

**Reg. 69¢
First Quality
Seamless Nylons**

First quality 400 needle seamless nylons in plain or micro-mesh... flawlessly flattering. Choose Tanette, Beigette, Misty or Brown Toast.

39¢

SALE of WHITE GOODS

**\$1.29 Jewel-Tone
Fringed Rugs**

Choice of 8 vivid colors. Thickly tufted with all around fringe. Practical 21x36" size. Washable.

99¢

**5 Pc. Bath Mat
And Tank Set**

Set includes rubberized back throw rug, matching seat cover, tank top cover & tank cover and contour rug. Stripes or solid colors. Washable.

\$2.98

**30x38" Hemmed Flour Sack
37¢ Dish Towels... 4 for \$1.00**

**Press Queen Flannel Back Pastel
79¢ Iron Board Cover.... 59¢**

**Cannon Mesh Weave
10c Dish Cloths 2 for 15¢**

**Tier Curtain and
Valance Sets**

Choice selection in easy care flocked dacton polyester and drip-dry. 30" length. Styles & colors.

\$1.79

**\$4.95 Value! Chenille
Bed Spreads**

Full bed size, 84x104". Stunning colors. Non-tangle finish. 100% cotton. Washable.

\$3.99

**\$3.98 Cannon "Carmel"
72x90" Blankets**

Rayon and Acrylic blend. "Loc-nap" reduce pilling, shedding. Acetate binding.

\$3.57

**\$2.49 Fruit-of-the-Loom
Bed Pillows**

100% cotton pink or blue ticking with corded edges. Shred-deal foam fill. 17x23" size.

2 for \$1.88

**\$1.33 Plastic Foam
Mattress Pads**

Twin size. Won't mat, crumble or shred. \$1.77 Full Bed Size Foam Pad \$1.49

99¢

**Antique Satin Finish
Pinch Pleat Drapes**

48x84" to the pair. Machine washable. Need little or no ironing. Decorator colors.

\$3.59

**"Cling-rite" Foam Backed
Furniture Throws**

60x75" chair size. Wrinkle free, won't slip or slide. Colors.

\$2.98

**\$2.98 Val.! Window & Shower
Vinyl Curtain Sets**

Waterproof... made of heavy weight new soap-resistant vinyl film. New prints.

\$1.98

**Reg. 98¢ Cannon 24x46"
Bath Towels**

20x46" size. Thrifty cotton terry with Dobby border. First quality. Colors.

88¢

FINAL CLEARANCE HOLIDAY MERCHANDISE
BUY NOW AND STORE AWAY FOR NEXT CHRISTMAS!

50% off ... On All Decorations
Ornaments, Christmas Cards and Christmas Wrap

25% & 33% off ... On All Tree Light Sets

89¢-7-Lite Indoor Set... 89¢	\$2.99-20-Lite Reflector Set... \$1.79
\$2.99-15-Lite Indoor Set... \$1.59	\$3.49-15-Lite Flasher Indoor Set... \$2.33
\$2.49-12-Lite Outdoor Set... \$1.88	\$3.99-15-Lite Flasher Outdoor Set... \$2.88
\$3.19-20-Lite Outdoor Set... \$2.39	\$2.99-8-E 20-Lite Midget Set... \$1.99

... On All Christmas Trees

\$3.88-4-Ft. Alum... \$2.59	\$4.98-7-Ft. Tip Vinyl... \$3.33
\$8.99-8 1/2-Ft. Alum... \$5.89	\$16.95-7" Scotch Pine \$11.30
\$17.95-7" Flocked Al. \$11.97	

Clearance of Selected Jewelry

97c Fashion Jewelry	\$1.69 and \$1.97 Jewelry
Necklaces, Earrings in Choice of Styles and Colors 59¢	Fashion jewelry, crest style. Choice of Necklaces, Earrings and Pins 97¢

... On All Christmas Candies

Values to 39¢! 13 & 14 Oz. All Filled Asst. 14 Oz. Cut Rock, Ribbon Mix, Holiday Mix, Creams & Jells. Your Choice **29¢**

GLAZED FRUIT		FRUIT CAKES	
Baskets	Trays	Baskets	Trays
\$1.19 1-lb.	\$1.59 1-lb.	\$1.19 8oz. 2-lb.	\$1.79 8oz. 2-lb.
\$2.99 2-lb.	\$2.79 2-lb.	\$1.99 8oz. 2-lb.	\$2.79 8oz. 2-lb.
\$3.99 3-lb.	\$3.59 3-lb.	\$2.99 8oz. 2-lb.	\$2.79 8oz. 2-lb.

**\$1.49 Cotton
Dust Mop**

Triangular shape for easy access to all corners. In pink or turquoise with matching handle.

88¢

**89¢ Value!
Cutlery Tray**

Plastic drawer organizer for silverware, desks, sewing needs. Choice of colors. 12 1/2 x 10 x 1 1/2" size.

53¢

**77¢ Home, Car
Utility Mats**

Pack of 2

2 for 59¢

**98¢ Armstrong
Floor Wax 25 Oz. 69¢**

**59¢ Florient
Air Freshener 39¢**

**Compare to Others at 79¢
Thrifty Aerosol
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**2 for 29¢ Mallory
Flashlight
Batteries 2 for 23¢**

QUALITY LIQUOR FOR LESS AT THRIFTY!

\$3.69 Old Kentucky Age Straight Bourbon Fifth	\$1.69 Harkoff Vodka Quart	Key of Kentucky Whiskey Fifth	Scotts Glen Scotch Whisky
\$3.33	\$3.49	\$2.99	\$3.98
Ricoro Rum Imported Fifth	Domino Rare Canadian Whisky Half Gallon	Chateau Fleur White or Pink Champagne Fifth	Regina Champagne White or Pink 52 Oz. Magnum
\$2.98	\$9.88	\$2.49	\$3.79
Bouchard Brandy Imported Fifth	Old Miner Bottled in Bond Kentucky Straight Bourbon Half Gallon		
\$3.49	\$9.88		

**Hard to Hold
99¢ Sho Curl HAIR SETTING LOTION 66¢**

Regular or Menthol—Price Includes 21c off

98¢ Gillette Foamy SHAVE CREAM 58¢

Family Size—with FREE Bath Brush

89¢ Pepsodent Toothpaste 59¢

Regular or Super

\$1.73 Kotex... BOX OF 48 \$1.23

Bottle of 25

63¢ Alka Seltzer... 2 for 99¢

**Isopropyl—Pint
Rubbing Alcohol... 11¢**

**FULL YEAR'S SUPPLY!
Daily
Multiple Vitamins**

Compare With Others Selling for \$7.98

No finer vitamins at any price! And these cost you about 1/2 cent a tablet. Compare with others selling for \$7.98.

Bottle of 365 \$1.88

**UP TO 50% OFF AND MORE
on Nationally Advertised Toiletries**

**\$1.50 Value!
Softskin
Pink Lotion**

Never sticky. Greasy. Protects against chapping, de-tarment burn.

59¢

**\$1 Dorothy Gray
Lipsticks**

Delightfully soft and creamy lipsticks in flattering glamorous shades. Extra long lasting.

2 for \$1

**\$2 Gerarde
Dry Skin Bath Oil**

Big 16 oz. bottle of fragrant concentrate. 1 cupful makes a beauty bath.

\$1.49

**\$1 Shulton
Desert Flower
Deodorant
Cream or Roll-On**

... both with anti-perspirant!

50¢

**Dorothy Gray
\$200 Value
Collagen
Hormone Cream**

Super-rich! Contains por-tin.

\$2.75

**\$5 Value! Coty
Moisture Balancer
Vitamin AD Cream
Your Choice**

\$2.50

**Reg. \$1
Lanolin Plus
Shampoo**

With Lanolin, to give hair new beauty, manageability in hardest water!

49¢

**\$2.50 Formula 21
All Purpose
Cream
Lanolin enriched!**

\$1.25

**\$2 Value! Dana
Spray Cologne**

Tabu, Ambush or 20 Carats, world famous fragrances!

\$1.50

**\$2.75 Val. DuBarry
Cleansing Cream**

Famous complexion beauty aid smooths, softens.

\$1.65

**\$2 Value Tussy
Wind and Weather
8 oz. Hand Cream
13 oz. Lotion
Your Choice**

\$1.00

**\$4 Max Factor
Active
Moisturizer**

Gives skin fresh, dewy look.

\$2.00

**\$8.00 Value!
• \$5.00 Redeema Gelee
• \$3.00 Creme Emollia**

Redeema Gelee—smoothes skin for a younger look.
Creme Emollia, first beauty cream with 24-hour moisturizing action.

\$1.99

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Stunning View — Smartly land-
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maculate and sparkling with
eries. 3 bedrooms, separate
ace and wet bar. Outstanding
oversized double garage with
ent storage area. To see this

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 An exquisite home, so tastefully
 furnished, 2 pretty baths, plus
 a large, separate den.

convenient kitchen. Beautiful
carpeting and draperies

Location

gracious Monterey Colonial family bedrooms. 3 1/2 baths. Fine apartment with bath and main house. Inviting pool. "bar house"; tastefully furnished by appointment.

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no Real, San Mateo
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Extraordinary Value
1950 owner transferred and must
4 bdrms., 2 1/2 baths, family
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SAN MATEO

EXTRA WIDE

as, if you need extra space for
boat and trailer try this 70-
frontage lot featuring an un-
usually nice 3-bedroom rancher all
\$21,500.

LARGE BEDROOMS

in this Westside lovely 2-bedroom
home with carpets and drapery
included plus landscaping. Close in
and you can move in now. Just

ALLIED
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OZY FOR TWO
West Side San Mateo
arming 2-bedroom, 2-bath home.
utiful condition. Electric built-
kitchen, fireplace, built-in book-
cases, paneling, ideal for Maple
culture lovers. Utility room, pa-
den or study. Hear enough?
now to inspect. Priced under

market at \$27,950.

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REMODELED
floor home—3 bedrooms, Den,
baths, separate dining room.
v electric built-in kitchen with
washer and disposal. W/W car-
peting and drapes. Wonderful San-
tes Park location in walking
distance of Burlingame Avenue.
750.

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Laguna Will Save Money

The Laguna Salada School District will effect a large savings in school transportation when school re-opens on January 3 following Christmas vacation. Also, earlier in the year there was no way for upper grade students living in Pacific Heights to walk the short distance to Portola School. New streets and sidewalks have been constructed, and these children in grades seven and eight may all walk to school.

We Wish to Extend Best Wishes

To All Our Christian Friends in Daly City, during your joyous Holiday Season

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RAM GOODWILL

Westmoor Pupils Collect Clothing

Although last Monday was the start of Christmas vacation, almost half the students of Westmoor High School in Daly City were milling around the school yard before 9 a.m.

The occasion was the official weigh-in which would determine the winner of the Christmas Spirit Award, given annually to the class which gathers the most clothing for Goodwill Industries.

For almost a decade students of Westmoor, under the leadership of Special Activities Teacher Richard Hart, have devoted the first three weeks of December to the Goodwill drive. In 1963 so much material was brought in that Goodwill was able to put into effect a long-deferred project: on-the-job training, during vacation and after school, for potential teenage delinquents. Since that time

the program, which has been duplicated in workshops across the country, has been sustained by the Westmoor drive.

This year, however, the clothing gathered was no earmarked for the teen-age program. As Goodwill was desperately short of the materials needed for the training of its 75 handicapped workers. Due to the many holiday drives by churches and other groups for clothing and blankets for overseas distribution, contributions to the workshop for the past several weeks have fallen far short of actual needs.

The three truck-loads of clothing to be weighed-in at Westmoor High were real Christmas gifts for the people at Goodwill—assurance of a 40-hour work week until the other drives will have ended and the normal flow of material contributed to the workshop.

Banker Is Given a Promotion



ROBERT L. ARING

Robert L. Aring has been promoted from assistant manager to assistant vice president and manager of Crocker-Citizens National Bank's Westlake office in Daly City. It was announced by Emmett G. Solomon, president of the bank.

Aring succeeds Robert D. Coleman, who has been assigned to the bank's regional operations office in San Jose. Aring's banking career began in 1946 when he joined Crocker-Citizens as a consumer loan in-

terviewer at its Market-Fourth office in San Francisco. He was manager of the consumer loan department at the bank's Sea-ant manager to the Westlake of board office in San Francisco when, in October, 1962, he entered Crocker-Citizens' admin-istrative training program. Upon completion of that training, he was assigned as as-

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Mr. Szabo (left) who has decorated many of the finest Bay Area homes and commercial establishments, most recently completed The New Pink Pussy Cat Beauty salon in San Francisco. Mr. Szabo along with Mr. Stefan are available for "in home shopping and consultation." Decorating is an art at Richter's, where specialists in every phase of the home furnishings are available to meet your individual home decor needs.

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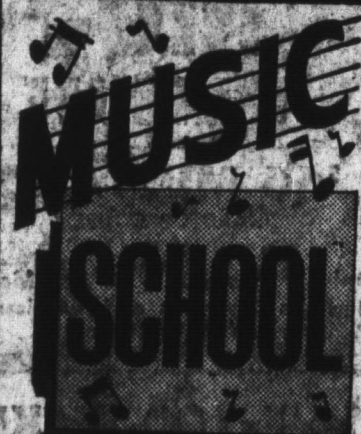
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